## STRUCTURAL VERSUS BEHAVIORAL REMEDIES IN THE DEREGULATION OF ELECTRICITY MARKETS: AN EXPERIMENTAL INVESTIGATION GUIDED BY THEORY AND POLICY CONCERNS

Silvester van Koten Andreas Ortmann

# **CERGE-EI**

Charles University Center for Economic Research and Graduate Education Academy of Sciences of the Czech Republic Economics Institute

WORKING PAPER SERIES (ISSN 1211-3298) Electronic Version Working Paper Series 437 (ISSN 1211-3298)

## Structural versus Behavioral Remedies in the Deregulation of Electricity Markets: An Experimental Investigation Guided by Theory and Policy Concerns

Silvester van Koten Andreas Ortmann

CERGE-EI Prague, April 2011

ISBN 978-80-7343-238-6 (Univerzita Karlova. Centrum pro ekonomický výzkum a doktorské studium) ISBN 978-80-7344-229-3 (Národohospodářský ústav AV ČR, v.v.i.)

### Structural versus Behavioral Remedies in the Deregulation of Electricity Markets: An Experimental Investigation Guided by Theory and Policy Concerns\*

#### Silvester van Koten,<sup>1</sup>

Academy of Sciences of the Czech Republic, Economics Institute (EI) Loyola de Palacio Chair, RSCAS, European University Institute

#### Andreas Ortmann,

The University of New South Wales (UNSW)

#### Abstract

We try to better understand the comparative advantages of structural and behavioral remedies of deregulation in electricity markets, an eminent policy issue for which the experimental evidence is scant and problematic. Specifically, we investigate theoretically and experimentally the effects on competition of introducing a forward market — considered a behavioral remedy by the European Commission. We compare this scenario with the best alternative, the structural remedy of reducing concentration by adding one more competitor by divestiture. Our study contributes to the literature by introducing more realistic cost configurations, by teasing apart competition effect and asset effect, and by investigating competitor numbers that reflect the market concentration in the European electricity industries. Our experimental data suggest that introducing a forward market has a positive effect on the aggregate supply in markets with two or three major competitors, configurations typical for the newly accessed and the old European Union member states, respectively. Introducing a forward market also increases efficiency. In contrast to previous findings, our data furthermore suggest that the effect of introducing a forward market is stronger than adding one more competitor both in markets with two, and particularly three, producers. Our data thus provides evidence that behavioral remedies may be more effective than structural remedies. Our data suggest that competition authorities are well advised, in line with EU law (European Commission, 2006a, p.11), to focus on introducing, and facilitating the proper functioning of, forward markets rather than on lowering market concentration by divestiture.

*Keywords:* economics experiments, market power, competition, forward markets, EU electricity market.

*JEL classification:* C91, D61, L13, L43, L94, Q48.

<sup>&</sup>lt;sup>\*</sup> We thank Libor Dušek, Anna Gunnthorsdottir, Morita Hodaka, Axel Ockenfelds, Paul Pezanis-Christou, Christian Redl, participants at the ESA 2010 conference, and participants of seminars at CERGE-EI, the Australian School of Business, the Humboldt University, and the Max-Planck Institute for Economic Research in Jena, for their excellent comments. We are grateful for financial support from the REFGOV Integrated Project funded by the 6th European Research Framework Programme - CIT3-513420, research center grant No.LC542 of the Ministry of Education of the Czech Republic implemented at CERGE-EI, and the Loyola de Palacio chair at the RSCAS of the European University Institute.

CERGE-EI is a joint workplace of the Center for Economic Research and Graduate Education, Charles University, and the Economics Institute of Academy of Sciences of the Czech Republic.

Address: CERGE-EI, P.O. Box 882, Politických vězňů 7, Prague 1, 111 21, Czech Republic

<sup>&</sup>lt;sup>1</sup> Corresponding author: <u>slvstr@gmail.com</u>.

#### Abstrakt

Pokoušíme se lépe porozumět komparativním výhodám strukturálních a behaviorálních opatření deregulace na trzích s elektřinou, což je významná otázka při tvorbě veřejné politiky, pro niž existují limitovaná a problematická data. Teoreticky a experimentálně zkoumáme efekty, jež na konkurenci má zavedení termínového trhu – považovaného Evropskou komisí za behaviorální nápravu. Srovnáváme tento scénář s nejlepší alternativou, strukturálním opatřením, které snižuje koncentraci tím. že přidává dalšího konkurenta pomocí divestitury. Naše studie přispívá do existující literatury zavedením realističtějších konfigurací cen pomocí oddělení efektu konkurence od efektu jmění a pomocí prozkoumání počtů konkurentů, které odráží tržní koncentraci na evropských trzích s elektřinou. Naše experimentální data naznačují, že zavedení termínového trhu má pozitivní dopad na agregovanou nabídku na trzích s dvěma nebo třemi hlavními konkurenty, což jsou konfigurace typické pro nově přistoupivší, respektive staré členy Evropské unie. Zavedení termínového trhu také zvyšuje efektivitu. V protikladu k dřívějším zjištěním naše data dále naznačují, že efekt zavedení termínového trhu je silnější než přidání dalšího konkurenta na trzích s dvěma, a zejména třemi, producenty. Naše data tedy přinášejí důkazy, že behaviorální opatření mohou být efektivnější než opatření strukturální. Naše data naznačují, že úřady na ochranu soutěže by se v souladu s právem EU (Evropská komise, 2006a, str. 11) měly zaměřit na zavedení a podporu správného fungování termínových trhů místo toho, aby se zaměřovaly na snižování tržní koncentrace pomocí divestitur.

#### 1. Introduction

Concentration in generator markets remains a major problem in the EU electricity markets. The European Commission (2007a, p.7), for example, concludes: "At the wholesale level, gas and electricity markets remain national in scope, and generally maintain the high level of concentration of the pre-liberalization period. This gives scope for exercising market power." The European Commission suggests structural remedies<sup>2</sup> such as divestiture or asset swaps of power plants on a European scale (2007a, p.15), blocking mergers (2007a, p.12), auctioning large scale Virtual Power Plants (2007a, p.12), stimulating the entrance of new electricity generators (2007a, p.16), and increasing competition by enabling generators from abroad to sell electricity over cross-border transmission lines (2007a, p.8).

Several EU member states have experience with some of these structural remedies. For example, at the end of the nineties, the UK forced dominant electricity generators to divest plants; the two dominant electricity generators NationalPower and PowerGen together divested 6GW in 1996 and another 8GW in 1999, thus lowering concentration (Green, 2006). However, beginning in 2000, the UK experienced mergers which reversed that trend.<sup>3</sup> The UK also experienced a considerable degree of new entry.<sup>4</sup> Belgium, France, Italy, Denmark, and the Netherlands are using, or used in the past, the auctioning of Virtual Power Plants<sup>5</sup> to lower market power (Willems, 2006). Finally, several countries increased the capacity of cross-border transmission lines and harmonized their market regimes with neighboring countries to make it easier for generators to sell electricity over borders, thus increasing competition.

The encouragement of cross-border trading – while creating a larger, European, market – is likely to alleviate the concentration problem only marginally; many electricity companies have merged across borders, and have thus become players in neighboring countries (Matthes, Grashof, and Gores, 2007). Increasing competition is therefore done most efficiently - avoiding duplication of investment in generation assets<sup>6</sup> - by divestiture; enforcing big incumbent power companies to sell parts of their plants, and thus adding to the capacity of competing new entrants. Of interest are

 $<sup>^{2}</sup>$  The European Commission (2006b, p.6) defines structural remedies as "changes to the structure of an undertaking. The most obvious one is the divestiture of an existing business."

<sup>&</sup>lt;sup>3</sup> In 2002 one of the largest generators, PowerGen, merged with TXU Europe, thus adding 3GW to its capacity (Green, 2006).

<sup>&</sup>lt;sup>4</sup> The policy of allowing distributors to sign long-term contracts with independent power producers promoted entry of new electricity producers, mainly with new Combined-Cycle-Gas-Turbine (CCGT) generation technology (Newbery, 2002).

<sup>&</sup>lt;sup>5</sup> When a generator sells a Virtual Power Plant, he sells part of his production capacity to other generators. This divestiture of generation capacity is called virtual as no production capacity changes hands, and the selling generator remains the owner of all its generation plants (Willems, 2006).

<sup>&</sup>lt;sup>6</sup> Entry of new generators is generally not the most efficient solution to increase competition. When there is no need for new generation investment, entry, by adding excessive capacity, imposes deadweight losses on the market that can be larger than the gains of increased competition (Green, 1996). Divestiture is in such case the best alternative solution.

also "softer" remedies, such as discouraging incumbents to replace old plants and instead encouraging new entrants to build generation assets, as this is effectively a form of divestiture (no duplication of investment in generation assets).

In addition to such structural remedies, policy makers and regulators have shown interest in behavioral remedies<sup>7</sup> that prevent electricity generators, through the appropriate organization of electricity markets, to be able to use their market power. The wording of EU law suggests that behavioral remedies ought to be the default setting : "Structural remedies should only be imposed either where there is no equally effective behavioural remedy or where any equally effective behavioural remedy would be more burdensome for the undertaking concerned than the structural remedy" (European Commission, 2006a, p.11).

Allaz and Vila (1993) make the theoretical case for the introduction of a forward market as a behavioral remedy that increases competitive pressure.<sup>8</sup> Specifically, analyzing competition in a one-shot game set-up, they show that a forward market lowers the amount of market power producers can exert. The contribution of Allaz and Vila (1993) is important since it has been argued that forward contracts are likely to decrease competition (Lévêque, 2006). Willems et al. (2009), drawing on Allaz and Vila (1993), give the following brief explanation of the effect. In the spot market every producer maximizes his profit given by the profit function  $\pi_i = p[q_i + q_{-i}](q_i - f_i) - c[q_i]$ , where  $q_i$  stands for their own production,  $q_{-i}$  for the production of all other producers, and  $f_i$  for the number of units sold in the forward market. Differentiating this equation to  $q_i$  and setting it equal to zero yields  $0 = \frac{d\pi_i}{da} \Leftrightarrow -p'[Q](q_i - f_i) = p[Q] - c'[q_i]$ . This equation can be rewritten<sup>9</sup> as  $\frac{s_i}{E_p^Q}(1-\frac{f_i}{q_i}) = \frac{p[Q]-c'[q_i]}{p[Q]}$ , where  $s_i$  stands for the market share and

 $E_p^Q$  for the price elasticity of demand. We can see from the formula that the markup (the right-hand side of the equation) decreases in  $f_i$ , the number of units sold in the forward market. The more

<sup>9</sup> Multiplying the left side by  $\frac{p[Q] \cdot q_i \cdot Q}{p[Q] \cdot q_i \cdot Q}$  gives  $-p'[Q](q_i - f_i) \cdot \frac{p[Q] \cdot q_i \cdot Q}{p[Q] \cdot q_i \cdot Q} = p[Q] - c'[q_i]$ . Rearranging gives

 $-p'[Q]\frac{Q}{p[Q]}\frac{q_i}{Q}\frac{(q_i-f_i)}{q_i}=\frac{p[Q]-c'[q_i]}{p[Q]}.$ 

<sup>&</sup>lt;sup>7</sup> The European Commission (2006b, p.8) defines a behavioral remedy as "a measure that obliges the concerned undertaking(s) to act in a specific way".

<sup>&</sup>lt;sup>8</sup> It has been suggested that a forward market also constitutes a structural remedy. We are agnostic on this definitional issue; after all it is just a label. We note that the EC which defines measures that nudge towards particular actions as behavioral remedies and measures that change the structure of a producer (such as divesture) as a structural remedy. In general, behavioral remedies are easier to implement than structural remedies.

producers sell in the forward market, the closer the outcome in the spot market will be to the Walrasian outcome.

Welfare and consumer surplus thus increase in the number of units sold in the forward market. But do producers have incentives to sell units in the forward market? Allaz and Vila (1993) show that they do. Suppose that only one, privileged, firm could sell in the forward market. In that case this firm has a first mover's advantage. It can, by selling the right number of units in the forward market, reach the Stackelberg equilibrium, which has a higher profit for the privileged firm. Thus, it cannot be a Nash-equilibrium for any firm to sell in the forward market. Consequently, when all firms are entitled to sell in the forward market, they all end up worse off than when none of them had sold. This prisoner's-dilemma type result is standard textbook (e.g., Binmore 2007, chapter 10). Producers earn the highest profit if nobody sells in the forward market, but selling in the forward market is a strictly dominant action for each individual producer. Allaz and Vila (1993) model the competition as a one-shot game. The Nash-equilibrium of a one-shot game and that of a repeated game with predictable ending are theoretically (albeit not necessarily behaviorally) identical. This makes the Allaz and Vila model a fitting theoretical benchmark for an experiment with a fixed, or predictable, number of periods. Of course, in the real world there is no fixed ending of the game (and the Nash-equilibrium of the stage game is one of many equilibria) which might affect the interpretation of the external validity of our results.

In this paper we investigate theoretically and experimentally the effects on competition of introducing forward markets in electricity markets. For relevant parameterizations, we compare the results of introducing a forward market with those of the best alternative remedy: reducing market concentration by divestiture. We do so for competitor numbers that better reflect the market concentration in the old European states than previous literature has done: We also use realistic cost configurations and tease apart competition and asset effect.

We show that, theoretically and behaviorally, the effects of introducing a forward market might be larger than adding one more competitor in markets both with two and three producers. Previously, Brandts, Pezanis-Christou, and Schram (2008) came to the opposite conclusion for the case of three initial competitors.

Whether the theoretical predictions of Allaz and Vila (1993) will materialize in the reality of a dynamic setting such as the EU electricity market has clear policy implications. An affirmative answer would suggest that regulators formulate guidelines for, and promote, the design of effective forward markets.

In the following section we first discuss the experimental design (i.e., the basic parameterizations, treatments, underlying working hypotheses) and experimental procedures as well as related literature. In section 3 we report the results focusing on aggregate quantity, efficiency,

and production efficiency. In section 4 we conclude. The appendices contain robustness tests and instructions.

#### 2 Experimental design and procedures

#### 2.1 Treatments

We identify the effects of adding one more competitor through divestiture on the one hand and the effects of introducing a forward market on the other, and then compare the effects.

We model the competition of generators in the spot and forward markets using the standard Cournot approach (see for example Borenstein and Bushnell, 1999; LeCoq and Orzen, 2006; Bushnell 2007; Newbery, 2009). The supply-function approach of Klemperer and Meyer (1989) has been argued to be a more accurate approach to model competition in electricity markets. The supply-function approach, however, is more complicated and predicts a wide continuum of equilibria which in turn brings about an equilibrium selection problem (see Devetag and Ortmann, 2007, for a recent review). Wolak and Patrick (2001) provide empirical evidence that dominant generators exert market power by declaring plants to be unavailable, thus shifting the supply curve and suggesting that the Cournot approach is an appropriate modeling choice. In addition, Willems et al. (2009) show that Cournot and supply-function approach does not accurately characterize producer behavior in England and Wales between 1985 and 2000.

Klemperer and Meyer (1989) show that the Cournot equilibrium outcome is the equilibrium with the maximal exertion of market power in the range of supply-function equilibria and hence, arguably, the natural benchmark. Brandt et al. (2008) show that this is also true for configurations with a forward market. The Cournot approach is thus not only relevant and interesting, but can be understood as a necessary first step for additional studies using the supply-function approach.

Table 1 summarizes our treatments and indicates how they compare with earlier studies, namely LeCoq and Orzen (2006) and Brandts et al. (2008), about which more below.

|                                    | 2 producers        | 3 producers | 4 producers             |
|------------------------------------|--------------------|-------------|-------------------------|
| Without Forward Market             | M2 <sup>#</sup>    | M3*         | $\mathbf{M4}^{\dagger}$ |
| With Forward Market                | $M2F^{\#}$         | M3F*        | —                       |
| Without Forward Market, zero costs | M2zc <sup>§</sup>  | _           | _                       |
| With Forward Market, zero costs    | M2Fzc <sup>§</sup> | _           | _                       |

**Table 1: Treatments** 

# The treatment is different from the one tested in LeCoq and Orzen (2006) in that our producers face quadratic marginal costs.

<sup>†</sup> The treatment is different from the one tested in Brandts et al. (2008) in that the market has been created from the market with 3 producers by divestiture, not by entry; producers thus have the same set of assets as those in the market with 3 producers.

§ The treatment is identical to the one tested in LeCoq and Orzen (2006).

\* The treatment is identical to the one tested in Brandts et al. (2008).

A key characteristic is the number of producers in the electricity market. While there is some variance, assuming two producers for markets in the new EU member states<sup>10</sup> and three producers for markets in the old EU member states<sup>11</sup> seems a good approximation.<sup>12</sup>

For the NMS-12 we thus compare outcomes in markets with two producers and without a forward market (M2) with outcomes in such markets with a forward market (M2F). We also compare the difference in outcomes with the difference in outcomes of markets with two (M2) and three producers (M3), when for the latter we add one more producer by means of divestiture. In other words, we compare the differences of M2F – M2 and M3 – M2. The markets M2zc and M2Fzc are treatments to allow comparison of our results with the experimental results of LeCoq and Orzen (2006).

For the EU-15 we compare outcomes in markets with three producers and without a forward market (M3) with outcomes in such markets with a forward market (M3F). We also compare the difference in outcomes with the difference in outcomes of markets with three (M3) and four producers (M4), when for the latter we add one more producer by means of divestiture. In other words, we compare the differences of M3F - M3 and M4 - M3.

#### **2.2 Earlier experiments**

LeCoq and Orzen (2006) conducted experiments in markets with two producers with and without a forward market and compared the outcomes with those in a market with four producers (with and without a forward market); importantly, their producers faced zero production costs. In line with earlier experiments, such as Huck et al. (2004), LeCoq and Orzen (2006) found that producers competed less (more) than predicted with two (four) producers. A forward market had a positive effect, but weaker than expected. Adding two more producers increased output significantly more than introducing a forward market.

LeCoq and Orzen (2006) consider the effects of a forward market in a market with two (and four) producers. While speaking possibly to the reality of electricity markets in the NMS-12 countries, the number of relevant competitors tends to be three for EU-15 countries. Moreover, the

<sup>&</sup>lt;sup>10</sup> The new EU member states are the states that acceded to the EU in or after 2004. With the exception of Cyprus and Malta they are all post-communist countries: Bulgaria (BG), Cyprus (CY), the Czech Republic (CZ), Estonia (EST), Hungary (H), Lithuania (LT), Latvia (LV), Malta (M), Poland (PL), Romania (RO), Slovakia (SK), and Slovenia (SLO).

<sup>&</sup>lt;sup>11</sup> The old EU member states are the states that joined the EU before 2004. These are: Austria (A), Belgium (B), England (UK), Germany (D), Denmark (DK), Spain (E), France (F), Finland (FIN), Greece (GR), Italy (I), Ireland (IRL), Luxembourg (L), the Netherlands (NL), Portugal (P), Sweden (S).

<sup>&</sup>lt;sup>12</sup> The average Hirsch-Herfindahl Index (HHI) for the old (West European) EU members in 2006 was equal to 3786, which is close to the case where three symmetrical firms compete (HHI=3333). The new (Central and East European) EU members had in 2006 a HHI equal to 5558, which is closer to the case where two symmetrical firms compete (HHI=5000) (Van Koten and Ortmann, 2008).

assumption that producers have zero marginal costs is unrealistic for all scenarios. In our experiment, producers therefore face, more realistically (e.g., Newbery, 2002) and in line with Brandts et al. (2008), quadratic marginal costs.

Brandts et al. (2008) conducted experiments in markets with three producers with and without a forward market and compared the outcomes with those in a market with four producers (without a forward market). Producers had quadratic marginal costs. Brandts et al. (2008) find that a forward market significantly increases the quantity supplied, but that entry of a new generator increases the quantity supplied significantly more than the addition of a forward market.

Brandts et al. (2008) confound two effects in their study: the competition effect<sup>13</sup> and the asset effect. The competition effect is brought about by an additional market participant; this makes the market more competitive and results in lower prices and a larger total number of units supplied. The asset effect is brought about by the additional production assets that are built and paid by a new entrant. Because Brandts et al. (2008) consider the entrance of a new generator, their treatment combines the competition and the asset effect: entrance increases competition, but also the aggregate size of production assets in the market, which reduces the aggregate cost and thus gives an extra incentive to increase production. Thus, assuming efficient production, any given level of aggregate production (the production of all producers together) is produced more cheaply in the market with four producers than in the market with three producers. We conjecture that the asset effect confound led to an overestimation of the effects of adding one more competitor in their study. Moreover, the welfare effects Brandts et al. (2008) reports are not conclusive, as they do not incorporate the very high costs of the increase in the asset base (the cost of building extra production plants).<sup>14</sup>

We therefore focus on the effect of divestiture as a benchmark for the effects of introducing a forward market, thus eliminating the asset effect confound and insulating the competition effect. To allow for comparisons, we drew (to the extent possible) on Brandts et al. (2008) and on LeCoq and Orzen (2006) to parameterize our experiment.<sup>15</sup>

<sup>&</sup>lt;sup>13</sup> Brandts et al. (2008) call this effect the "number effect".

<sup>&</sup>lt;sup>14</sup> Building electricity generation is very costly, and when the problem is a lack of competition but not a shortage of electricity production capacity, entrance leads to a wasteful duplication of assets (Green, 1996).

<sup>&</sup>lt;sup>15</sup>Another paper addressing forward markets is Ferreira, Kujal and Rassenti (2009). Ferreira et al. (2009) find that forward markets have a positive effect on the aggregate production for inexperienced subjects, but no - or a negative effect with experienced subjects. Producers in their experiment face linear rather than (as in our set-up) quadratic marginal costs. Also, subjects had a mere 30 seconds to make a decision and no extra time to review the results, whereas the subjects in our study had 60 seconds to make a decision and another 60 seconds to review the result of that decision. Moreover, in the experiment of Ferreira et al. (2009) the treatments with experienced subjects were different from the treatments with inexperienced subjects in important details. For example, the experienced subjects did not have production costs and the demand function they faced was different. In addition, due to random matching, the experiment draws on very few independent data points (1 or 2).

We found the result that experience decreases the competitive effect of a forward market nonetheless interesting and, as a robustness test, ran additional sessions with experienced subjects. Our subjects were experienced in the sense that they had participated in the experiment earlier. Our experienced subjects were assigned to exactly the same

#### 2.3 Demand and supply

As in Brandts et al. (2008), the demand schedule is p(Q) = Max(0, 2000 - 27Q),  $Q \ge 0$ . Also as in Brandts et al. (2008), we chose to program the demand side rather than have it enacted by experimental participants. This might reduce demand uncertainty which in turn is likely to influence (the speed of) convergence in our market. We believe that this choice does not interact with treatment effects in a significant manner.

For some treatments we model generators as having quadratic marginal costs. Marginal costs of producing electricity usually have a hockey-stick shape, i.e., they are flat with a sharp increase when capacity constraints become binding (Newbery, 2002). We consider marginal quadratic costs to be a reasonable approximation to the real cost curves of electricity generators.

To be able to compare our results with those of Brandts et al. (2008), we also use the same specification of the costs for markets with three producers, abbreviated by M3 for the market without forward market and by M3F for the market with forward market. Brandts et al. (2008) set the marginal cost of producing the *i*<sup>th</sup> unit for a producer equal to  $mc_3(q) = 2x^2$ , cumulative costs

can thus be calculated as 
$$c_3(q) = \sum_{x=1}^q 2x^2 = \frac{2}{3}x^3 + x^2 + \frac{1}{3}x$$
.

The market with four producers, M4, is created from the market with three producers, M3, by divestiture; each of the three producers divests  $\frac{1}{4}$ <sup>th</sup> of their assets, and these three sets of assets are used to create a fourth, identical producer. The markets with two producers, M2 and M2F, are created from the market with three producers, M3, by reversing the divestiture process (merger): one of the producers is split in half and its assets are merged to the two remaining producers to create two larger, identical, producers. With the cost function of a producer in M3 given, the cost

functions of producers in M2 and M4 can be calculated:  $c_2[y] = \frac{8y^3}{27} + \frac{2y^2}{3} + \frac{y}{3}$ , and

$$c_4[y] = \frac{32}{27}y^3 + \frac{4}{3}y^2 + \frac{y}{3}$$
.<sup>16</sup>

treatment as the one in which they had participated earlier (with the exception for experienced subjects in treatment M2, where some subjects had participated earlier in M3 or M4). Overall we do not find that experienced subjects have a lower aggregate production than inexperienced subjects. On the contrary, we find indications that experienced subjects supply a slightly higher production, which is in line with the experimental literature on the effect of experience on public good provision (Ledyard, 1995). We report the detailed results as a robustness test in the Appendix.<sup>16</sup> If all the assets in M3 would be merged into one single firm (M1), then this single firm would minimize its costs by

dividing production equally over the three plants. The total costs of the firm in M1 would thus be  $c_1[y] = 3 \cdot c_3[\frac{y}{3}]$ Likewise, if we started with M2 and merged the assets of the two firms into one single firm, then the cost function of the single firm in M1 would be given by  $c_1[y] = 2 \cdot c_2[\frac{y}{2}]$ . Now we can derive the cost function for a firm in M2: from  $2 \cdot c_2[\frac{y}{2}] = c_1[y] = 3 \cdot c_3[\frac{y}{3}]$  follows that  $c_2[y] = \frac{3}{2} \cdot c_3[\frac{2}{3} \cdot y] = \frac{8}{27} y^3 + \frac{2}{3} y^2 + \frac{1}{3} y$ . In the same manner we can derive

The electricity generation asset base is the same for all three markets (M2, M3, and M4). Therefore, when generators make identical choices and the aggregate production is equal over different markets, the aggregate costs must also be equal.

Table 2 summarizes the production costs for each generator in the market with two (M2), three (M3) and four (M4) generators, and identifies aggregate production in one market being equal to that in another market by bold numbers and shaded cells. For example, the aggregate production in M2 (M4) is equal to that in M3 when the total number of units can be divided both by two (four) and three.

To not unduly add to our subjects' cognitive load, we presented costs that were rounded according to the following rounding rules:

- All numbers smaller than 100 were rounded to the nearest integer number.
- When a number was larger than 100, it was rounded to the nearest 5-fold.
- When a number was larger than 1000, it was rounded to the nearest 10-fold.
- When a number was larger than 10000, it was rounded to the nearest 50-fold.

As a result of these rounding rules, some of the aggregate total costs in Table 2 are different. The discrepancy is small, however; on average the absolute discrepancies is 0.12%. For the "rounded numbers" version of Table 2, see Table A1 in the Appendix.

The numbers we obtained after this rounding procedure were also the numbers we use to calculate the theoretical predictions.<sup>17</sup>

| N                               |                | arket with two producers Market with three<br>(after merger) producers |                  |             |                                    |                | Μ           |                  |             | ur prod<br>estment                 |                |             |                  |             |
|---------------------------------|----------------|--|------------------|-------------|------------------------------------|----------------|-------------|------------------|-------------|------------------------------------|----------------|-------------|------------------|-------------|
|                                 | (-             |  | 8/               |             | (original market)                  |                |             |                  |             | (                                  |                |             | ,                |             |
|                                 | Each Prod      | ucer   | Agg              | regate      | Ea                                 | ch Prod        | ucer        | Aggre            | egate       | ]                                  | Each Prod      | ucer        | Aggr             | regate      |
| Units produced by each producer | Marginal Costs | Total Costs  | Total Production | Total Costs | Units produced by<br>each producer | Marginal Costs | Total Costs | Total Production | Total Costs | Units produced by<br>each producer | Marginal Costs | Total Costs | Total Production | Total Costs |
| Ν                               | MC             | TC   | 2*N              | 2* TC       | Ν                                  | MC             | TC          | 3*N              | 3*TC        | Ν                                  | MC             | TC          | 4* N             | 4*TC        |
| 0                               | 0              | 0  | 0                | 0           | 0                                  | 0              | 0           | 0                | - 0         | 0                                  | 0              | 0           | 0                | 0           |
| 1                               | 1              | 1  | 2                | 2           | 1                                  | 2              | 2           | 3                | 6           |                                    |                |             |                  |             |
| 2                               | 5              | 6  | 4                | 11          |                                    |                |             |                  |             | 1                                  | 3              | 3           | 4                | 11          |
| 3                               | 9              | 15   | б                | 30          | 2                                  | 8              | 10          | 6                | 30          |                                    |                |             |                  |             |
| 4                               | 16             | 31   | 8                | 62          |                                    |                |             |                  |             | 2                                  | 12             | 15          | 8                | 62          |
| 5                               | 24             | 55   | 10               | 111         | 3                                  | 18             | 28          | 9                | 84          |                                    |                |             |                  |             |

| Table 2: <sup>18</sup> Overview | of aggregate cost | of producing |
|---------------------------------|-------------------|--------------|
|---------------------------------|-------------------|--------------|

the cost function for a firm in M4:  $c_4[y] = \frac{3}{4} \cdot c_3[\frac{4}{3} \cdot y] = \frac{32}{27}y^3 + \frac{4}{3}y^2 + \frac{1}{3}y$ . Notice that for marginal costs holds the equality:  $c_2'[\frac{3}{2}y] = c_3'[y] = c_4'[\frac{3}{4}y]$ . Conforming to intuition, the marginal cost of a firm in M3 thus increases faster (slower) than in M2 (M4).

<sup>17</sup> Using the exact numbers gives virtually identical theoretical predictions.

<sup>18</sup> Numbers have been rounded to the nearest whole number.

| 6  | 35   | 90    | 12 | 180   | 4  | 32   | 60    | 12 | 180   | 3  | 30   | 45    | 12 | 180   |
|----|------|-------|----|-------|----|------|-------|----|-------|----|------|-------|----|-------|
| 7  | 47   | 137   | 14 | 273   | 5  | 50   | 110   | 15 | 330   | -  |      |       |    | 100   |
| 8  | 60   | 197   | 16 | 394   |    |      | -     |    |       | 4  | 54   | 99    | 16 | 394   |
| 9  | 76   | 273   | 18 | 546   | 6  | 72   | 182   | 18 | 546   |    | -    |       |    |       |
| 10 | 93   | 366   | 20 | 733   |    |      |       |    |       | 5  | 84   | 183   | 20 | 733   |
| 11 | 113  | 479   | 22 | 957   | 7  | 98   | 280   | 21 | 840   |    |      |       |    |       |
| 12 | 133  | 612   | 24 | 1224  | 8  | 128  | 408   | 24 | 1224  | 6  | 123  | 306   | 24 | 1224  |
| 13 | 156  | 768   | 26 | 1536  | 9  | 162  | 570   | 27 | 1710  |    |      |       |    |       |
| 14 | 180  | 948   | 28 | 1897  |    |      |       |    |       | 7  | 168  | 474   | 28 | 1897  |
| 15 | 207  | 1155  | 30 | 2310  | 10 | 200  | 770   | 30 | 2310  |    |      |       |    |       |
| 16 | 235  | 1390  | 32 | 2779  |    |      |       |    |       | 8  | 221  | 695   | 32 | 2779  |
| 17 | 264  | 1654  | 34 | 3308  | 11 | 242  | 1012  | 33 | 3036  |    |      |       |    |       |
| 18 | 296  | 1950  | 36 | 3900  | 12 | 288  | 1300  | 36 | 3900  | 9  | 280  | 975   | 36 | 3900  |
| 19 | 329  | 2279  | 38 | 4559  | 13 | 338  | 1638  | 39 | 4914  |    |      |       |    |       |
| 20 | 365  | 2644  | 40 | 5287  |    |      |       |    |       | 10 | 347  | 1322  | 40 | 5287  |
| 21 | 401  | 3045  | 42 | 6090  | 14 | 392  | 2030  | 42 | 6090  |    |      |       |    |       |
| 22 | 440  | 3485  | 44 | 6970  |    |      |       |    |       | 11 | 420  | 1742  | 44 | 6970  |
| 23 | 480  | 3965  | 46 | 7931  | 15 | 450  | 2480  | 45 | 7440  |    |      |       | _  |       |
| 24 | 523  | 4488  | 48 | 8976  | 16 | 512  | 2992  | 48 | 8976  | 12 | 502  | 2244  | 48 | 8976  |
| 25 | 567  | 5055  | 50 | 10109 | 17 | 578  | 3570  | 51 | 10710 |    |      |       |    |       |
| 26 | 612  | 5667  | 52 | 11334 |    |      |       |    |       | 13 | 590  | 2834  | 52 | 11334 |
| 27 | 660  | 6327  | 54 | 12654 | 18 | 648  | 4218  | 54 | 12654 |    |      |       |    |       |
| 28 | 709  | 7036  | 56 | 14073 |    |      |       |    |       | 14 | 684  | 3518  | 56 | 14073 |
| 29 | 761  | 7797  | 58 | 15593 | 19 | 722  | 4940  | 57 | 14820 |    |      |       |    |       |
| 30 | 813  | 8610  | 60 | 17220 | 20 | 800  | 5740  | 60 | 17220 | 15 | 787  | 4305  | 60 | 17220 |
| 31 | 868  | 9478  | 62 | 18956 | 21 | 882  | 6622  | 63 | 19866 |    |      |       |    |       |
| 32 | 924  | 10402 | 64 | 20805 |    |      |       |    |       | 16 | 896  | 5201  | 64 | 20805 |
| 33 | 983  | 11385 | 66 | 22770 | 22 | 968  | 7590  | 66 | 22770 |    |      |       |    |       |
| 34 | 1043 | 12428 | 68 | 24855 |    |      |       |    |       | 17 | 1013 | 6214  | 68 | 24855 |
| 35 | 1104 | 13532 | 70 | 27064 | 23 | 1058 | 8648  | 69 | 25944 |    |      |       |    |       |
| 36 | 1168 | 14700 | 72 | 29400 | 24 | 1152 | 9800  |    | 29400 | 18 | 1136 | 7350  | 72 | 29400 |
| 37 | 1233 | 15933 | 74 | 31867 | 25 | 1250 | 11050 | 75 | 33150 |    |      |       |    |       |
| 38 | 1301 | 17234 | 76 | 34467 |    |      |       |    |       | 19 | 1267 | 8617  | 76 | 34467 |
| 39 | 1369 | 18603 | 78 | 37206 | 26 | 1352 | 12402 | 78 | 37206 |    |      |       |    |       |
| 40 | 1440 | 20043 | 80 | 40086 |    |      |       |    |       | 20 | 1405 | 10022 | 80 | 40086 |
| 41 | 1512 | 21555 | 82 | 43111 | 27 | 1458 |       | _  | 41580 |    |      |       |    |       |
| 42 | 1587 | 23142 | 84 | 46284 | 28 | 1568 | 15428 |    | 46284 | 21 | 1549 | 11571 | 84 | 46284 |
| 43 | 1663 | 24805 | 86 | 49609 | 29 | 1682 | 17110 | 87 | 51330 |    |      |       |    |       |
| 44 | 1740 | 26545 | 88 | 53090 |    |      |       |    | _     | 22 | 1702 | 13273 | 88 | 53090 |
| 45 | 1820 | 28365 | 90 | 56730 | 30 | 1800 | 18910 | 90 | 56730 |    |      |       |    |       |
| 46 | 1901 | 30266 | 92 | 60533 |    |      |       |    |       | 23 | 1860 | 15133 | 92 | 60532 |
| 47 | 1985 | 32251 | 94 | 64501 | 31 | 1922 | 20832 |    | 62496 |    |      |       |    |       |
| 48 | 2069 | 34320 | 96 | 68640 | 32 | 2048 | 22880 | 96 | 68640 | 24 | 2027 | 17160 | 96 | 68640 |

#### 2.4 Theoretical Predictions and Hypotheses

With demand given and the cost function defined, the profit function is given by

 $\pi_{i,MS} = p[q_i + q_{-i}](q_i - f_i) - c_{MS}[q_i]$  for each of the market sizes  $MS \in (2,3,4)$ , where the cost

functions are defined as above by 
$$c_2[y] = \frac{8y^3}{27} + \frac{2y^2}{3} + \frac{y}{3}$$
,  $c_3(q) = \sum_{x=1}^q 2x^2 = \frac{2}{3}x^3 + x^2 + \frac{1}{3}x$ , and

 $c_4[y] = \frac{32}{27}y^3 + \frac{4}{3}y^2 + \frac{y}{3}$ . We can now determine the Nash-equilibria for each of the treatments.

Table 3 shows the theoretical predictions for our treatments M2, M2F, M3, M3F, and M4.<sup>19</sup> The prefix NE stands for Nash-equilibrium, Walras for the efficient solution (the outcome that maximizes the total surplus), <sup>20</sup> and JPM for Joint Profit Maximization (the monopoly solution).<sup>21</sup>

|  | NE<br>M2 | N<br>M |       | NE<br>M3            | NE<br>M3F | NE<br>M4 | Walras<br>(n=2)     | Walras<br>(n=3) | Walras<br>(n=4) | JPM<br>(n=2) | JPM<br>(n=3) | JPM<br>(n=4) |
|--|----------|--------|-------|---------------------|-----------|----------|---------------------|-----------------|-----------------|--------------|--------------|--------------|
| $q_{\scriptscriptstyle ti}^{\scriptscriptstyle f}$ | _        | 2      | 11    | _                   | 5         | _        | _                   | _               | _               | _            | _            | -            |
| $q_{\scriptscriptstyle ti}$                        | 20       | 20     | 22    | 14/15 <sup>22</sup> | 15        | 11       | 25/26 <sup>23</sup> | 17              | 13              | 16           | 11           | 8            |
| $q_t$  | 40       | 40     | 44    | 43                  | 45        | 44       | 51                  | 51              | 52              | 32           | 33           | 32           |
| $p_t$  | 920      | 920    | 812   | 839                 | 785       | 812      | 623                 | 623             | 596             | 1136         | 1109         | 1136         |
| Prod. S.   | 31520    | 31520  | 28768 | 29537               | 27885     | 28768    | 21053               | 21063           | 19672           | 33572        | 33567        | 33572        |
| Cons. S.   | 21060    | 21060  | 25542 | 24381               | 26730     | 25542    | 34425               | 34425           | 35802           | 13392        | 14256        | 13392        |
| Total S.   | 52580    | 52580  | 54310 | 53918               | 54615     | 54310    | 55478               | 55488           | 55474           | 46964        | 47823        | 46964        |
| Eff. (%)   | 94.8     | 94.8   | 97.9  | 97.2                | 98.4      | 97.9     | 100                 | 100             | 100             | 84.7         | 862          | 84.7         |

 Table 3: Theoretical predictions for electricity markets

<sup>20</sup> We define efficiency, following Brandts et al. (2008), as the joint consumer and producer surplus realized in the experiment divided by the maximum joint consumer and producer surplus (the Walrasian level of joint surplus).

<sup>21</sup> The markets JPM (n=3), JPM (n=4), NE C3.0, NE C3.2, Walras (n=3), Walras (n=4) and NE C4.0 in this experiment are identical to those in Brandts et al. (2008), and our predictions are almost identical to the ones reported in their paper. Key differences are: Using the functions without a rounding procedure, we find that for the Nash-equilibrium with three producers (M3) the price is equal to 839 rather than 866, as reported in Brandts et al. (2008). We find that for the Nashequilibrium with four generators (M4), the price is equal to 677 rather than 704. Also, the producer surplus of M4 is equal to 27635 rather than 27638. For the welfare maximizing outcome with four generators, Walras (n=4), we find that all three generators produce 14 units and one of them 15 units, instead of all of the generators producing 14 units. Total welfare is therefore 60799 and not 60788. For the monopoly case with four generators, JPM (n=4), two generators produce 9 units and two 8 units, instead of all of them 8 units. As a result the producer surplus is higher, 34832 instead of 34728, the consumer surplus is lower, 15147 instead of 17010, and efficiency is lower, 82.2% instead of 85.1%.

For the Nash-equilibrium with three producers and a forward market (M3F), we find a unique symmetrical Nash-equilibrium in pure strategies where each producer sells 5 units in the forward market, and 10 additional units in the spot market. This is different from Brandts et al. (2008), who for the treatment with the forward market (M3F) consider partially mixed strategies (for the choice of additional units) and find an equilibrium where each producer sells 6 units in the forward market, and an additional 9 with probability .944 and 10 with probability 0.056. As we find a unique symmetric Nash-equilibrium in pure strategies, we do not follow Brandts et al. (2008) in broadening the equilibrium concept for one treatment case (no mixed strategies are considered for the other treatments). In any case, the total (expected) production by all three producers we find and the one reported by Brandts et al. (2008) are the same – 45 units.

<sup>22</sup> One generator produces 15 units, the other two 14 units.

<sup>&</sup>lt;sup>19</sup> The Nash equilibria have been numerically determined with Mathematica programs. The set of programs can be downloaded а RAR file named "Nash-Equilibria with Forward Markets.RAR", as at https://sites.google.com/site/slvstrnl/ElectricityMarketsExperiment. The predictions are based on the cost functions with numbers rounded according to the rounding procedure described above. Predictions based on the continuous cost functions are, except for the M2F condition, mostly identical: the chosen quantities are identical, and the difference in total surplus is lower than 0.02%. In the M2F condition the chosen quantities in the low Nash-equilibrium are lower when using the continuous functions -40 instead of 42. As a result the difference in total surplus is relatively high: 1.8%.

<sup>&</sup>lt;sup>23</sup> One generator produces 26 units, the other two 25 units.

The theoretical predictions give us, for the particular parameterizations chosen, an indication of the effect on aggregate production and efficiency of introducing a forward market or adding one more competitor. For markets with three producers, both introducing a forward market and adding one more competitor increases aggregate production, but introducing a forward market increases aggregate production more. For markets with two producers, adding one more competitor increases aggregate production. Introducing a forward market increases aggregate production. Introducing a forward market increases aggregate production only if the higher Nash-equilibrium is realized. In fact, aggregate production in that case is increased more than in the case of one more competitor. Using q(x) to denote aggregate production in market structure  $x^{24}$ , we thus conjecture that the remedies can be ranked as follows: q(M3F) > q(M4) > q(M3). Likewise, both remedies also increase efficiency, but introducing a forward market again is predicted to increase efficiency the most. Using  $\Omega(x)$  to denote efficiency in market structure x, we thus conjecture that the remedies can be ranked as follows:  $\Omega(M3F) > \Omega(M4) > \Omega(M3)$ .

For markets with two producers, both introducing a forward market and adding one more competitor increases aggregate production, but the existence of two welfare-rankable Nash-equilibria makes it impossible to rank the remedies. We conjecture that the remedies can be ranked as follows: q(M2F) > q(M2), q(M3) > q(M2), and q(M2F) = q(M3). Moreover, the theoretical results, assuming the lower-ranked Nash-equilibrium will occur at least with some probability,<sup>25</sup> suggest that the effect of introducing a forward market is not as large as adding two more competitors; we thus conjecture q(M4) > q(M2F). Both remedies also increase efficiency but again they cannot be ranked. We conjecture that:  $\Omega(M2F) > \Omega(M2)$ ,  $\Omega(M3) > \Omega(M2F) = \Omega(M3)$ , and  $\Omega(4) > \Omega(M2F)$ .

| Hq.1 (Quantity)                     | HΩ.1 (Efficiency)                                 | HΦ.1 (Production Efficiency)                                    |
|-------------------------------------|---|---|
| - $q(M3F) > q(M4) > q(M3)$          | - $\Omega(M3F) > \Omega(M4) > \Omega(M3)$         | - $\Phi(M3F) = \Phi(M3)$  |
|                                     |   | - $\Phi(M4) < \Phi(M3)$   |
|                                     |   |   |
|                                     |   |   |
| Hq.2 (Quantity)                     | HΩ.2 (Efficiency)                                 | HΦ.2 (Production Efficiency)                                    |
| Hq.2 (Quantity)<br>- q(M2F) > q(M2) | HΩ.2 (Efficiency)<br>- $\Omega(M2F) > \Omega(M2)$ | <b>HΦ.2 (Production Efficiency)</b><br>- $\Phi(M2F) = \Phi(M2)$ |
|                                     |   | , ,   |

#### **Table 4: Hypotheses**

| Hq.3 (Quantity) | HΩ.3 (Efficiency)         |  |
|-----------------|---------------------------|--|
| - q(M4)>q(M2F)  | - $\Omega$ (M4) > q (M2F) |  |

<sup>&</sup>lt;sup>24</sup> To facilitate comparisons with related literature, we use the same notation as Brandts et al. (2008). Also parts of our presentation have been inspired by Brandts et al. (2008).

<sup>&</sup>lt;sup>25</sup> M2F has two Nash equilibria outcome for the aggregate production: a low one of 40 and a high one of 44. The high Nash equilibrium in M2F is equal to the Nash equilibrium in M4. The aggregate production in M2F can thus be expected to be lower than that in M4, as long as the lower Nash equilibrium of 40 occurs with at least some probability.

We also test for effects on production efficiency. We define production efficiency, following Brandts et al. (2008), as actual producer surplus divided by producer surplus had production taken place in the most efficient manner. As marginal costs are quadratic, production is fully efficient only if the aggregate production is evenly distributed over the producers. Like Brandts et al. (2008) we assume that more producers in a market should make it more difficult to achieve an even distribution, but that introducing a forward market should not have an effect. We thus conjecture  $\Phi(M4) < \Phi(M3) < \Phi(M2), \Phi(M3F) = \Phi(M3), \text{ and } \Phi(M2F) = \Phi(M2)$ . Table 4 summarizes our hypotheses.

#### **2.5 Experimental procedures**

The experimental sessions were conducted in October 2009, December 2009, and April 2010 at CERGE-EI in Prague.<sup>26</sup> Our subjects were students at Charles University or at the University of Economics, both located in Prague. A total of 198 students participated. The sessions with a forward market lasted about 2 hours, the sessions without forward market lasted about 90 minutes. The subjects earned on average 382 Czech Koruna per hour including a show-up fee of 100 Korunas, meaning that subjects earned on average 640 Korunas.<sup>27</sup> The minimum earning was 330 and the maximum earning was 1080 Korunas, indicating that our experiment was well-incentivized on the margin. At the beginning of each session, the English instructions were read to subjects by the experimenter (Van Koten).

The market simulation was programmed in Z-Tree (Fischbacher, 2007). The demand schedule was pre-programmed. Participants took on the roles of producers and sellers. They were not shown the demand schedule but were given on screen, and as a printout, a payoff table.

In the treatments with a forward market every round has two periods: the first period for the forward market and the second period for the spot market. In the first period, producers decide how many units to produce and to sell in the forward market. Producers sell units to traders. The units that producers sell are promises to produce and to deliver units to traders in the second period (in the spot market). The units that are sold in the forward market are thus produced later, in the second period. To help producers see the effect of their actions on their profits, we communicated to them the cost of their selling decision in the forward market and the resulting profit.

<sup>&</sup>lt;sup>26</sup> We obtained in October 2009 four data points for each treatment, in December 2009 four data points for M2zc, M2Fzc, M2F, M2, ,M3, and three data points for treatments M3F and M4, and in April 2010 three data points for M2zc, M2Fzc, M2F, M2, M3, and four data points for treatments M3F and M4. The original plan was to obtain four data points for all treatments also in December 2009. Unusual numbers of no-shows for treatments M3F and M4 derailed that plan. Several pilot sessions were run during the summer of 2009. None of the subjects in the pilot (mostly CERGE-EI students) participated in the regular sessions.

<sup>&</sup>lt;sup>27</sup> This equaled about  $\notin$ 26 (and about  $\notin$ 36 at official purchasing power parity, and even more on student-specific purchasing power parity).

In the forward market two pre-programmed traders compete in prices for the total number of units that are offered.<sup>28</sup> We do not explicitly mention the existence of traders to the subjects. Because traders act rationally, their actions define a demand schedule, and we present this schedule to our producers.<sup>29</sup> The trader that offers the highest price per unit wins all units. When they offer the same price – which they do in equilibrium – a winner is drawn at random. As the preprogrammed traders are rational and compete in prices, they can predict the Nash-equilibrium spot price and offer this price for the units offered in the forward market. The pre-programmed traders do not observe the number of units offered by each producer, only the total number of units. They assume that the producer offers an equal number of units in the forward market.<sup>30</sup> Using this assumption, the traders are programmed to predict, conditional on the total number of units offered in the forward market,  $q^{f}$ , the Nash-equilibrium total production in the spot market:  $q^{NE}(q^{f})$ .<sup>31</sup> By substituting the predicted total production in the spot market in the demand schedule, the traders predict the Nash-equilibrium price in the spot market:  $p(q^{NE}(q^f))$ . As traders offer the Nashequilibrium price for all units,  $p(q^{NE}(q^f))$  defines the demand schedule in the forward market. This forward market demand schedule is presented to producers in the first period of each round, so they can use this information when deciding how many units to offer for the forward market. At the end of the period, all producers are paid the number of units they produced in the forward market times the price per unit minus the production cost. Appendix A3 shows, conditional on the total production in the forward market (stage A), the predicted aggregate production and price in the spot market.

In the second period of each round, producers decide how many units to produce and sell in the spot market. The pre-programmed traders sell all the units they bought. The price per unit is determined by substituting the number of units sold by all producers in the forward and spot market together for Q in the demand schedule p(Q) = Max(0,2000-27Q). All producers are paid the number of units they produced in the spot market times the price per unit minus the production cost.

https://sites.google.com/site/slvstrnl/ElectricityMarketsExperiment.

<sup>&</sup>lt;sup>28</sup> In our experiment traders are not represented by experimental subjects, but they are, as in LeCoq and Orzen (2006), pre-programmed. The manner in which traders are represented in the experiment should not significantly affect outcomes, as traders are middlemen (between producers in the forward market and end demand in the spot market). Earlier experimental evidence indicates that the presence of strategically-acting middlemen generally does not alter allocations and that the profit of middlemen converges to zero (Plott and Uhl, 1981). Brandts et al. (2008) use experimental subjects as traders and find indeed that a trader earns only a small portion (about 8%) of the profits that a producer earns.

<sup>&</sup>lt;sup>29</sup> The full consolidated instructions can be downloaded at

<sup>&</sup>lt;sup>30</sup> When the total of units sold forward is not divisible by the number of producers in the market, the trader assumes that the numbers of units sold forward by each producer are as close as possible. For example, when the total number of units sold forward is 14 in M3, the trader assumes that two producers sold 5 units and one producer 4 units. Violation of this assumption affects the prediction only minimally.

<sup>&</sup>lt;sup>31</sup> This procedure is virtually identical to the one used in LeCoq and Orzen (2006).

#### 3. Results

We have 11 statistically independent data points for all treatments (each data point below we call "a group" consisting of the aggregate of sellers in a particular treatment); since each participant took part in one experimental session, data points are also statistically independent across treatments. None of the participants went bankrupt. Each treatment consisted of 24 rounds. For our statistical tests, we use only the last 12 rounds of the data, as the experiment is complicated and we know – for example, from relatively easy auction experiments – that subjects need several rounds of trading to become familiar with the laboratory environment before they react to the embedded incentives (Hertwig and Ortmann, 2001). Following LeCoq and Orzen (2006), we test for disparity with the Nash-equilibrium predictions using two-sided Wilcoxon one-sample signed-rank tests (two-sided signed-rank tests), unless indicated otherwise. For comparison between the averages of the treatment in our experiment, we use, following Brandts et al. (2008), F-tests based on an OLS regression of the dependent variable on the 5 treatment dummies, M2, M2F, M3, M3F, and M4, without a constant (F-tests). The error terms are adjusted for clustered data by using the robust Huber/White/Sandwich estimator (Froot, 1989). To compare three ordered inequalities, we also run, following Brandts et al. (2008), a Jonckheere test, which makes no distributional assumptions. In addition, we ran robustness tests using, as did LeCoq and Orzen (2006), Wilcoxon rank-sum tests (rank-sum tests). These tests confirmed most of the results presented here. The results of these tests may be found in Appendix A2.

#### 3.1. Aggregate Quantity

Figure 1 shows the evolution of total (aggregate) quantities sold per period, averaged over treatment groups. Treatments with two traders are represented by circles, with three traders by triangles, and with four traders by squares. The treatments without forward markets are represented by open circles, triangles or squares, the treatments with forward markets by filled circles or triangles.

The volume in all treatments starts out rather low<sup>32</sup> but trade volume moves quickly into the direction of the Nash-equilibrium. Between rounds 8 and 12 behavior has stabilized.

<sup>&</sup>lt;sup>32</sup> It is likely that these trajectories are anchored by the examples in the instructions; in the examples we used low numbers to facilitate understanding of the basic relationships.

Figure 1 : Aggregate production



Table 5 shows the overall average aggregate production per treatment group, with the standard error in parenthesis.<sup>33</sup> The row below gives the size of the observed aggregated quantity relative to the Nash-equilibrium prediction in percentages.

|                                 | M2             | M2F                        | M3              | M3F             | M4               |
|---------------------------------|----------------|----------------------------|-----------------|-----------------|------------------|
| Average                         | 39.3 (1.52)    | 46.3 (2.06)                | 44.2 (1.22)     | 49.6 (0.61)     | 46.2 (0.98)      |
| production                      |                | 24                         |                 |                 |                  |
| % of NE prediction              | 98.7%          | 116 % / 105% <sup>34</sup> | 102.9%          | 110.1%          | 105.0%           |
| Number of                       | N=11           | N=11                       | N=11            | N=11            | N=11             |
| observations                    |                |                            |                 |                 |                  |
| % of NE prediction              | 93,2%, LeCoq   | 93,8%, LeCoq               | 102.7%, Huck et | 103.6%, Brandts | 113.7%, LeCoq    |
| - earlier studies <sup>35</sup> | and Orzen      | and Orzen (2006)           | al. (2004)      | et al. (2008)   | and Orzen (2006) |
|                                 | (2006)         |                            | 98.9%, Brandts  |                 | 102.8%, Brandts  |
|                                 | 92,7%, Huck et |                            | et al. (2008)   |                 | et al. (2008)    |
|                                 | al. (2004)     |                            |                 |                 | 102.9%, Huck et  |
|                                 |                |                            |                 |                 | al. (2004)       |

Table 5: Production averages in the last 12 rounds

Note that in the M2 and M2F conditions the standard error is relatively high. Of the treatments without forward markets, M2 and M3 are not significantly different from the Nash-equilibrium predictions (two-sided signed-rank test, both p-values > 0.32), while M4 is significantly larger (p-value=0.068). Of the treatments with a forward market, the production in M3F is significantly

<sup>&</sup>lt;sup>33</sup> The standard error is computed based on the values of the averages for each group over the last 12 rounds.

<sup>&</sup>lt;sup>34</sup> The first number gives the percentage of efficiency relative to the low production Nash-equilibrium, the second number relative to the high production Nash-equilibrium.

<sup>&</sup>lt;sup>35</sup> The averages by Huck et al. (2004) reported here are based on their meta-analysis of 19 experiments with Cournot competition. A Wilcoxon signed-rank test indicates that our results are not significantly different from their results (p-values for M2, M3 and M4 are 0.155, 0.657 and 0.534 respectively). Compared with Brandts et al. (2008), the production is significantly higher in condition M3F (p < 0.006) and not significantly different in the conditions M3 (p-value=0.213) and M4 (p-value=0.534). Compared with LeCoq and Orzen (2006), production is significantly higher in condition M2F (p-value=0.010 for the low and p-value=0.033 for the high Nash-equilibrium) and M4 (p-value=0.010) and not significantly different in condition M2 (p-value= 0.182). For comparison, we also ran treatments with zero production costs, M2zc and M2Fzc. In these treatments the average production is 83% of the Nash-equilibrium prediction, which is significantly lower than what LeCoq and Orzen (2006) found (both p-values < 0.041). The results of these tests may be found in Appendix A2.

higher than the Nash-equilibrium (p-values = 0.004) and production in M2F is significantly higher than the low Nash-equilibrium (p-value=0.021), but is not significantly different from the high Nash-equilibrium (p-value=0.248).

Without a forward market, when the number of competitors is equal to two (three or four), production tends to be smaller (larger) than the Nash-equilibrium, which is in line with earlier findings (LeCoq and Orzen, 2006; Huck, Normann, and Oechssler, 2004). We see no evidence for long-lasting collusion; indeed the data suggest the opposite. A regression of aggregate production on the period of the experiment shows a significant upwards slope, suggesting that over time, as subjects become more experienced with the task, they become less likely to collude.

Table 6: Effects of one more competitor and forward market on quantities, Hq.1, Hq.2, and Hq.3

| Table 0. Effects of 0 | ie more competit   | of and for war  | u market on quantitie | s, 114.1, 114.2, and 114.5    |
|-----------------------|--------------------|-----------------|-----------------------|-------------------------------|
|                       | OLS regression,    | with correction | Jonckheere test       |                               |
|                       | group level, folle | owed by an one  |                       |                               |
|                       | equality of the co | oefficients     |                       |                               |
| Hq.1 - Markets with   | q(M3F) >           | q(M4) >         | q(M3F) >              | $q(M3F) \ge q(M4) \ge q(M3),$ |
| 3 producers           | q(M3)***           | q(M3)           | q(M4)***              | with at least one of the      |
| -                     | (p<0.001)          | (p=0.105)       | (p=0.002)             | inequalities being strict     |
|                       |                    | -               |                       | p-value = 0.0000              |
|                       | N=792              | N= 924          | N= 924                | N= 1320                       |
|                       |                    |                 |                       |                               |
| Hq.2 - Markets with   | q(M2F) >           | q(M3) >         | q(M2F) = q(M3)        | $q(M2F) \ge q(M3) \ge q(M2),$ |
| 2 producers           | q(M2)***           | q(M2)**         | (p=0.374)             | with at least one of the      |
| -                     | (p=0.003)          | (p=0.006)       |                       | inequalities being strict***  |
|                       |                    |                 |                       | p-value = 0.0000.             |
| Number of             | N= 528             | N= 660          | N= 660                | N= 924                        |
| observations          |                    |                 |                       |                               |

| Hq.3 | q(M4) >   |
|------|-----------|
|      | q(M2F)    |
|      | (p=0.521) |
|      | N=792     |

Table 6 presents the test for our hypothesis using F-tests based on an OLS regression and Jonckheere tests.<sup>36</sup>

<sup>&</sup>lt;sup>36</sup> As a robustness test we also compared the averages for the groups using a two-sample Wilcoxon rank-sum (Mann-Whitney) test. The hypotheses accepted (rejected) are the same, except for Hypothesis 2.b (which becomes insignificant) and Hypothesis 3.c (which becomes significant). See the Appendix for a detailed analysis.

Results testing Hypothesis q.1: In markets with 3 competitors, introducing a forward market increases production, and the effect is stronger than adding one more competitor, q(M3F) > q(M3), and q(M3F) > q(M4).

We find partial support for Hypothesis q.1:

- $q(M3F) \le q(M3)$  is REJECTED in favor of q(M3F) > q(M3), p-value<0.001.
- $q(M4) \le q(M3)$  is NOT rejected in favor of  $\Omega(M4) > q(M3)$ , p-value=0.105.
- $q(M3F) \le q(M4)$  is REJECTED in favor of q(M3F) > q(M4), p-value=0.002.
- q(M3F) = q(M4) = q(M3) is REJECTED in favor of q (M3F) ≥ q (M4) ≥ q (M3), with at least one of the inequalities being strict.

Introducing a forward market increases aggregate production 12% in markets with three competitors (q(M3F) > q(M3), p-value < 0.001). This confirms earlier findings such as in Brandts et al. (2008). Adding one more competitor in markets with three competitors increases aggregate production by 4%, and this effect is barely significant (p-value=0.105). We find that introducing a forward market increases aggregate production by 7% more than increasing competition by adding one more competitor, and this difference is strongly significant (q(M3F) > q(M4), p-value=0.002).

Results testing Hypothesis q.2: In markets with 2 competitors, both introducing a forward market and adding one more competitor increases production, and the strength of the effects are of the same order, q(M2F) > q(M2), q(M3) > q(M2), and q(M2F) = q(M3).

We find support for Hypothesis q.2:

- $q(M2F) \le q(M2)$  is REJECTED in favor of q(M2F) > q(M2), p-value= 0.003.
- $q(M3) \le q(M2)$  is REJECTED in favor of q(M3) > q(M2), p-value= 0.006.
- q(M2F) = q(M3) is NOT rejected in favor of  $q(M2F) \neq q(M3)$ , p-value= 0.374.
- q(M2F) = q(M3) = q(M2) is REJECTED in favor of q (M2F) ≥ q (M3) ≥ q (M2), with at least one of the inequalities being strict, p-value= 0.0000.

In line with the theoretical predictions, introducing a forward market increases aggregate production by 18% in markets with two competitors. This increase is strongly significant (q(M2F) > q(M2), p-value= 0.003). Adding one more competitor in markets with two competitors increases aggregate production by 12%. This increase is significant (q(M3) > q(M2), p-value= 0.006). Introducing a forward market increases aggregate production by 5% more than adding one more competitor, but this effect is not significant (q(M2F)=q(M2), p-value= 0.344). A Jonckheere test rejects q.1 in favor of q (M2F)  $\geq$  q (M3)  $\geq$  q (M2), p-value= 0.0000), with at least one of the inequalities being strict.

## Results testing Hypothesis q.3: Adding two more competitors does not increase production more than adding a forward market, $q(M4) \le q(M2F)$ .

We find no support for Hypothesis q.3:

-  $q(M4) \le q(M2F)$  is NOT rejected in favor of q(M4) > q(M2F), p-value= 0.521.

Doubling the number of competitors does not increase production significantly more than introducing a forward market. This is in contrast with the theoretical predictions. Our data indicate the opposite ordering instead; q(M2F) is 4% higher than q(M4). This is surprising as LeCoq and Orzen (2006) found that the production of two competitors *with* forward market is strictly lower than that of four competitors *without* a forward market. The main difference is that in our treatments producers have steeply increasing production costs, while in their treatments producers have zero costs. Our result thus suggests that production costs make it harder for producers to collude. Indeed, in our treatments with two producers with production costs, M2 and M2F, subjects produced more than the Nash-equilibrium, while in our treatment with two producers and zero costs, M2zc and M2Fzc, subjects produced fewer units than the Nash-equilibrium. See the Appendix for a detailed discussion of our results for M2zc and M2Fzc.

#### 3.2. Efficiency

As mentioned above, we define efficiency, following Brandts et al. (2008), as the joint consumer and producer surplus realized in the experiment divided by the maximum joint consumer and producer surplus (the Walrasian level of joint surplus). For the markets with a forward market, these measures are based on the outcomes in the forward and spot market together.

Figure 2 shows the evolution of efficiency per period, averaged over groups. Efficiency quickly converges and after period 8 its level is equal or higher than 90% for all treatments except M2. The highest efficiency levels in the last twelve periods are realized by treatments with forward markets, M2F and M3F.<sup>37</sup>

| Figure 2: Efficiency percentages |                |
|----------------------------------|----------------|
| a) M2, M2F, M3                   | b) M3, M3F, M4 |
|                                  |                |

<sup>&</sup>lt;sup>37</sup> See the Appendix for graphs of efficiency levels per period for the individual treatment together with the Nashequilibrium prediction.



Table 7 shows the observed average efficiency level in the last 12 rounds, with the standard error in parenthesis. The row below gives the level of the observed average efficiency level relative to the Nash-equilibrium prediction in percentages. The efficiency levels are close to the Nash-equilibrium prediction; efficiency is significantly lower in M2 (p-value <0.068) and higher in M2F (p-value =0.083 in the low and 0.790 in the high Nash-equilibrium). This is mostly in line with earlier findings such as those in Brandts et al. (2008).

|                               | M2           | M2F                         | M3             | M3F            | M4             |
|-------------------------------|--------------|-----------------------------|----------------|----------------|----------------|
| Average efficiency as %       | 92.0 (1.71)  | 95.5 (1.73)                 | 95.6 (0.77)    | 98.7 (0.32)    | 96.1 (0.57)    |
| of Walras                     |              |                             |                |                |                |
| % of NE prediction            | 97.2%        | 97.5%/ 100.7% <sup>38</sup> | 98.3%          | 100.5%         | 98.6%          |
|                               | N=11         | N=11                        | N=11           | N=11           | N=11           |
| % of NE prediction -          | 92.5%, LeCoq | 93,6%, LeCoq                | 94.2%,         | 96.7%,         | 95.4%, Brandts |
| earlier studies <sup>39</sup> | and Orzen    | and Orzen (2006)            | Brandts et al. | Brandts et al. | et al. (2008)  |
|                               | (2006)       |                             | (2008)         | (2008)         | 109.3%, LeCoq  |
|                               |              |                             |                |                | and Orzen      |
|                               |              |                             |                |                | (2006)         |

Table 7: Efficiency averages in the last 12 rounds

Table 7 presents the results of the F-tests and Jonckheere test.<sup>40</sup> Aggregate production in the market is the most important determinant of efficiency, as production inefficiency has a minor influence only. The results of the tests of hypotheses regarding efficiency thus closely follow those regarding aggregate production.

| OLS regression, with correction for clustering on | Jonckheere test |
|---|-----------------|
|   |                 |

<sup>&</sup>lt;sup>38</sup> The first number gives the percentage of efficiency relative to the high production Nash-equilibrium, the second number relative to the low production Nash-equilibrium.

<sup>&</sup>lt;sup>39</sup> Using a Wilcoxon signed-rank test to compare with the results reported by Brandts et al. (2008) shows that in our results efficiency is significantly higher (p-values=0.003 for M3, M3F and M4). Compared with LeCoq and Orzen (2006), efficiency is significantly higher in condition M2F (p-value= 0.062 for the low Nash-equilibrium and p-value= 0.050 for the high Nash-equilibrium), significantly lower in condition M4 (p-value=0.003) and not significantly different in M2 (p-value= 0.131).

<sup>&</sup>lt;sup>40</sup> The robustness tests, one-sided Wilcoxon rank-sum tests, confirmed our results at the same significance levels.

|  | group level, fo<br>equality of the | •                                      | -sided F-test on                         |  |
|--|------------------------------------|--|--|--|
| $H\Omega.1$ - Markets with 3 producers | Ω(M3F) ><br>Ω(M3)***<br>(p< 0.001) | $\Omega(M4) > \Omega(M3)$<br>(p=0.293) | Ω(M3F) ><br>Ω(M4)***<br>(p< 0.001)       | $ \begin{array}{l} \Omega \ (M3F) \geq \Omega \ (M4) \geq \Omega \\ (M3), \ with \ at \ least \ one \ of \\ the \ inequalities \ being \ strict \\ p-value < 0.001. \end{array} $      |
| Number of observations                 | N= 792                             | N= 924                                 | N= 924                                   | N= 1320  |
| HΩ.2 - Markets with<br>2 producers     | Ω(M2F) ><br>Ω(M2)*<br>(p=0.075)    | Ω(M3) ><br>Ω(M2)**<br>(p=0.026)        | $\Omega(M2F) = \Omega(M3)$<br>(p= 0.927) | $\begin{array}{l} \Omega \ (M2F) \geq \Omega \ (M3) \geq \Omega \\ (M2), \ with \ at \ least \ one \ of \\ the \ inequalities \ being \\ strict^{***} \\ p-value < 0.001. \end{array}$ |
| Number of observations                 | N= 528                             | N= 660                                 | N= 660                                   | N= 924   |

| ΗΩ.3         | $\Omega(M4) > \\ \Omega(M2F) \\ (p=0.351)$ |
|--------------|--|
| Number of    | N=792                                      |
| observations |  |

Results testing Hypothesis  $\Omega$ .1: In markets with 3 competitors, introducing a forward market increases efficiency, and the effect is stronger than adding one more competitor,  $\Omega$  (M3F) >  $\Omega$  (M4), and  $\Omega$  (M3F) >  $\Omega$  (M3).

We find partial support for Hypothesis  $\Omega$ .1:

- $\Omega(M3F) \le \Omega(M3)$  is REJECTED in favor of  $\Omega(M3F) > \Omega(M3)$ , p-value<0.001.
- $\Omega(M4) \le \Omega(M3)$  is NOT rejected in favor of  $\Omega(M4) > \Omega(M3)$ , p-value=0.293.
- $\Omega(M3F) \le \Omega(M4)$  is REJECTED in favor of  $\Omega(M3F) > \Omega(M4)$ , p-value<0.001.
- Ω(M3F) = Ω(M4) = Ω(M3) is REJECTED in favor of Ω (M3F) ≥ Ω (M4) ≥ Ω (M3), with at least one of the inequalities being strict, p-value<0.001.</li>

Introducing a forward market in a market with three producers increases efficiency by 3.1% and this is strongly significant  $\Omega$  (M3F) >  $\Omega$  (M3), p-value < 0.001). Adding one more competitor increases efficiency with a mere 0.5%, and this is not significant (NOT  $\Omega$  (M4) >  $\Omega$  (M3), p-value = 0.293). The increase in efficiency from introducing a forward market is larger than that from adding one more competitor, and that effect is strongly significant ( $\Omega$  (M3F) >  $\Omega$  (M4), p-value < 0.001).

## Results testing Hypothesis $\Omega$ .2: In markets with 2 competitors, both introducing a forward market and adding one more competitor increases efficiency, and the strength of the effects are of the same order, $\Omega$ (M2F) > $\Omega$ (M2), $\Omega$ (M2F) > $\Omega$ (M2F) > $\Omega$ (M2F) > $\Omega$ (M3).

We find support for Hypothesis  $\Omega.2$ :

- $\Omega(M2F) \le \Omega(M2)$  is REJECTED in favor of  $\Omega(M2F) > \Omega(M2)$ , p-value=0.075.
- $\Omega(M3) \le \Omega(M2)$  is REJECTED in favor of  $\Omega(M3) > \Omega(M2)$ , p-value=0.026.
- $\Omega(M2F) = \Omega(M3)$  is NOT rejected in favor of  $\Omega(M2F) \neq \Omega(M3)$ , p-value=0.927.

-  $\Omega(M2F) = \Omega(M3) = \Omega(M2)$  is REJECTED in favor of  $\Omega(M2F) \ge \Omega(M3) \ge \Omega(M2)$ , with at

least one of the inequalities being strict, p-value<0.001.

Introducing a forward market increases efficiency by 3.5% and this is significant ( $\Omega$  (M2F) >  $\Omega$ (M3), p-value = 0.075). Adding one more competitor increases efficiency with 1.1% and this is also significant ( $\Omega$  (M3) >  $\Omega$ (M2), p-value = 0.026). The increase in efficiency due to the introduction of a forward market is not significantly larger than that due to adding one more competitor (NOT ( $\Omega$ (M3F)  $\neq \Omega$ (M4), p-value = 0.927).

## Results testing Hypothesis $\Omega$ .3: Adding two more competitors does not increase efficiency more than introducing a forward market, $\Omega$ (M2F) $\leq \Omega$ (M4).

We find no support for Hypothesis  $\Omega$ .3:

-  $\Omega$  (M4)  $\leq \Omega$ (M2F) is NOT rejected in favor of  $\Omega$  (M4) >  $\Omega$ (M2F), p-value=0.351.

The effect of introducing a forward market with two competitors does not increase efficiency significantly less than doubling the number of competitors.

#### **3.3. Production Efficiency**

As mentioned above, we define production efficiency, following Brandts et al. (2008), as the actual producer surplus divided by the producer surplus had production taken place in the most efficient manner.<sup>41</sup> Figure 3 shows the evolution of efficiency per period, averaged over groups. Efficiency quickly converges and after period 8 its level is mostly equal or higher than 90% for all treatments.

The treatments with two traders are represented by circles, with three traders by triangles, and with four traders by squares. The treatments without forward markets are represented by open rounds, triangles or squares, the treatments with forward markets by filled rounds or triangles. M3 is clearly lower than M2, and M2F is most of the time in the middle. M4 is clearly lower than M3 and M3F, while there is no visible difference between M3 and M3F.

| Figure 3: Production Efficiency |                |
|---------------------------------|----------------|
| a) M2, M2F, M3                  | b) M3, M3F, M4 |

<sup>&</sup>lt;sup>41</sup> Given the quadratic marginal cost function this implies an as even as possible division of units over the producers.



Table 9 shows the overall average of production efficiency in the last 12 rounds, with the standard error in parenthesis. The row below gives the size of the observed aggregated quantity relative to the Nash-equilibrium prediction in percentages.

| Table 9: Production efficiency averages in the last 12 rounds |        |        |        |        |        |  |  |
|---|--------|--------|--------|--------|--------|--|--|
|   | M2     | M2F    | M3     | M3F    | M4     |  |  |
| Average Production Efficiency                                 | 99.0   | 97.5   | 97.6   | 98.0   | 95.4   |  |  |
|   | (0.35) | (0.81) | (0.59) | (0.69) | (1.63) |  |  |
| Number of observations  | N=11   | N=11   | N=11   | N=11   | N=11   |  |  |

|  | <b>Table 9: Production</b> | efficiency | averages in | the last | 12 rounds |
|--|----------------------------|------------|-------------|----------|-----------|
|--|----------------------------|------------|-------------|----------|-----------|

Table 10: Effects of one more competitor and forward market on productive efficiency, HΦ.1 and HΦ.2

|                                      | OLS regression, with correction for clustering<br>on group level, followed by a one-sided F test |                                      |  |  |  |
|--------------------------------------|--|--------------------------------------|--|--|--|
| $H\Phi.1$ – Markets with 3 producers | Φ(M4) < Φ(M3)*<br>(p=0.093)  | $\Phi(M3F) < \Phi(M3)$<br>(p= 0.666) |  |  |  |
| Number of observations               | N= 1001  | N= 858                               |  |  |  |

| $H\Phi.2-$ Markets with 2 producers | Φ(M3) < Φ(M2)**<br>(p=0.019) | Φ(M2F) < Φ(M2)**<br>(p=0.046) |
|-------------------------------------|------------------------------|-------------------------------|
| Number of observations              | N= 715                       | N= 572                        |

Table 10 presents the test for our hypothesis using F-tests based on an OLS regression and Jonckheere tests. 42

Results testing Hypothesis  $\Phi$ .1: In markets with 3 competitors, introducing a forward market does not decrease productive efficiency, while adding one more competitor does,  $\Phi(M4) < \Phi(M4)$  $\Phi(M3)$  and  $\Phi(M3F) \ge \Phi(M3)$ .

We find support for Hypothesis  $\Phi$ .1:

 $\Phi(M4) \ge \Phi(M3)$  is REJECTED in favor of  $\Phi(M4) < \Phi(M3)$ , p-value=0.093.

<sup>&</sup>lt;sup>42</sup> Robustness tests confirm our results, but show a weaker significance (p-value=0.100) for  $\Phi(M4) < \Phi(M3)$ .

-  $\Phi(M3F) \ge \Phi(M3)$  is NOT rejected in favor of  $\Phi(M3F) \le \Phi(M3)$ , p-value=0.666.

Adding one more competitor to M3 decreases the production efficiency by 2.4%, and this decrease is significant ( $\Phi(M4) < \Phi(M3)$ , p-value=0.093). Introducing a forward market does not lower production efficiency; the data rather suggest the opposite as efficiency is higher in the market with a forward market than in the market without one (though not significantly so).

Results testing Hypothesis  $\Phi$ .2: In markets with 2 competitors, introducing a forward market and adding one more competitor decrease productive efficiency,  $\Phi(2F) < \Phi(M2)$ , and  $\Phi(3F) < \Phi(M3)$ 

We find support for Hypothesis  $\Phi$ .2:

-  $\Phi(M3) \ge \Phi(M2)$  is REJECTED in favor of  $\Phi(M3) \le \Phi(M2)$ , p-value=0.019.

-  $\Phi(M2F) \ge \Phi(M2)$  is REJECTED in favor of  $\Phi(M2F) < \Phi(M2)$ , p-value=0.046.

Adding one more competitor to M2 decreases production efficiency by 1.4%.<sup>43</sup> Introducing a forward market to a market decreases production efficiency by 1.5%. Both decreases are significant.

#### **3.4 Rationality in forward markets**

Using the assumption of rational behavior, Allaz and Vila (1993) argue that the forward price will be equal to the spot price, which implies that traders make zero profits. We indeed see this in our data for the treatments with a forward market: M2F and M3F. We estimated the relative markup of the spot market over the forward market price, defined by the difference between the two, divided by the average price:  $P_{S-F} = \frac{P_S - P_F}{\frac{1}{2}(P_S + P_F)}$ . The average of  $P_{S-F}$  over the last 12 rounds is

0.001, which is not significantly larger than zero (p<0.97). This indicates that traders are making an insignificantly small profit. The total number of units producers offer on the forward market thus accurately predicts the total number of units they sell on the spot market, which indicates rational behavior.

#### 3.5 Summary of results and comparison to earlier experiments

Table 11 summarizes our theoretical and experimental results for aggregate production, together with the key results of earlier experiments. We do not summarize the data on efficiency and productive inefficiency because the data on efficiency closely follow the patterns of the data on aggregate production, while the effect of productive inefficiency is small and inconsequential (see section 3.3).

<sup>&</sup>lt;sup>43</sup> Running, in addition, a Jonckheere test rejects  $\Phi(M4) \le \Phi(M3) \le \Phi(M2)$  in favor of  $\Phi(M4) \le \Phi(M3) \le \Phi(M2)$ ), with at least one of the inequalities being strict, p-value=0.0000.

|                  |                        | Theoretical predictions in our study   | Results of earlier studies         | Our study   |
|------------------|------------------------|--|------------------------------------|---|
| Market<br>with 2 | One more competitor    | + 7.5%   | -                                  | + 12.1% **  |
| competitors      | FM                     | <ul> <li>Same (low Nash-equilibrium)</li> <li>+ 10% (high Nash-equilibrium)</li> </ul> | + 20.9% ***<br>(LeCoq&Orzen, 2006) | + 17.8% ***   |
|                  | Largest<br>increase by | • One more<br>Competitor: 7.5%<br>higher than FM<br>(low Nash-<br>equilibrium)         | -                                  | <b>Forward Market</b> :<br>4.7% higher than<br>OMC<br>(not significant) |
|                  |                        | • Forward Market:<br>2.3% higher than<br>OMC (high Nash-<br>equilibrium)               |                                    |   |

Table 11: Comparison of our results with those of earlier studies

| Market      | One more    | + 2.3%               | + 19.6% ***              | + 4.4%            |
|-------------|-------------|----------------------|--------------------------|-------------------|
| with 3      | competitor  |                      | (Brandts et al., 2008)   | (not significant) |
| competitors | FM          | +4.7%                | + 9.5% **                | + 12.0% ***       |
|             |             |                      | (Brandts et al., 2008)   |                   |
|             | Largest     | Forward Market:      | One more                 | Forward Market:   |
|             | increase by | 2.3% higher than One | <b>Competitor</b> : 9.2% | 7.3% higher than  |
|             | -           | more competitor      | higher than FM**         | OMC***            |
|             |             |                      | (Brandts et al., 2008)   |                   |

Results contrast with earlier results

Results contradict earlier results

Our results show that in markets with three competitors, in line with our theoretical prediction and with earlier experimental results (Brandts et al., 2008), introducing a forward market significantly increases aggregate production. Introducing a forward market increases aggregate production significantly more than adding one more competitor, which is in line with our theoretical prediction, but contradicts the findings of Brandts et al. (2008) (the contradictory findings are indicated by the shaded background in Table 11). In line with our theoretical prediction, adding one more competitor increases aggregate production. The increase is, however, not significant, which is in contrast with the findings of Brandts et al. (2008). The lack of significance is likely caused by the relatively small number of observations.

In markets with two competitors, in line with earlier experimental results (LeCoq and Orzen, 2006), introducing a forward market significantly increases aggregate production. Our data suggest that this increase is larger than that of adding one more competitor: The difference is not significant

but has a marginal significance in our robustness test. The lack of significance is also likely caused by the relatively small number of observations.

Our present study contributes to an understanding of the effects of forward markets and competition in electricity market settings. The following questions for future work suggest themselves: Is the effect of a forward market the same in an experiment with an indefinite time horizon? Demand uncertainty also introduces an insurance motive on the side of producers. Does the strategic effect of forward markets stay the same under demand uncertainty?

#### 4. Conclusion

We have tried to better understand the comparative advantages of structural remedies and behavioral remedies of deregulation in electricity markets. We investigate theoretically and experimentally the effects of the introduction of a forward market on competition in electricity markets. We compared this scenario with the best alternative, reducing concentration by adding one more competitor by divestiture. Our work contributes to the literature by introducing more realistic cost configurations of steeply increasing marginal costs, teasing apart competition effect and asset effect, and studying numbers of competitors that better reflect the market concentration in the European states.

Our experimental results suggest that the behavioral remedy of introducing a forward market in concentrated markets with two or three competitors is an effective remedy for increasing the aggregate supply. This is in line with the empirical studies of Wolak (2001) and Van Eijkel and Moraga-Gonzalez (2010), who found empirical evidence that forward trading increased the aggregate supply in the Australian power market and in the Dutch gas market, respectively. Our experimental results also suggest that the effect of the behavioral remedy of introducing a forward market is larger than that of the structural remedy of adding one more competitor by divestiture. This is a policy relevant finding: competition authorities should, in line with EU law, focus on the behavioral remedy of introducing a forward market than on the structural remedy of lowering market concentration by divestiture.

At present, the EU has no single policy for the design of forward markets for electricity. Such a policy might improve the effectiveness of forward markets in the EU, as design is an important factor for the thickness of forward markets in EU countries (European Commission, 2007a, p.127). In Spain, for example, forward trading is de facto forbidden by design (European Commission, 2007a, p.127). In Greece forward trading has been made virtually impossible by design, as it has made trading in the pool mandatory (European Commission, 2007b, p.50). In contrast, in France the PowerNext exchange market allows for the trading of forward and future contracts of months,

quarters, and years ahead. Our study indicates that the design, or evolution, of such public forward exchanges as in France (and many other developed markets) should indeed be encouraged. Moreover, the public observability of forward positions is essential for the competition-increasing effect of Allaz and Vila (1993) to arise (Hughes and Kao, 1997; Van Eijkel and Moraga-Gonzalez, 2010). Observability of forward positions may not be optimal in markets with large volumes of over-the-counter trading. The EU could thus implement methods to increase the observability of the forward positions, for example by having the regulator publish aggregated and anonymized totals of forward positions.

Our results contradict the findings of Brandts et al. (2008), who found a stronger effect for the structural remedy of adding one more competitor than for the behavioral remedy of introducing a forward market. Their result stems most likely from the confound of competition effect and asset effect. In Brandts et al. (2008) adding one more competitor not only increases competition, but also increases the aggregate asset base, which reduces the aggregate cost and thus gives an extra incentive to increase production. This asset effect is likely influential, as producers have steeply increasing costs. The welfare effects Brandts et al. (2008) report are not conclusive, however, as they do not incorporate the costs of the increase in the asset base (the cost of building extra production plants). In our study we control for the asset effect by adding one more competitor by divestiture. As a result the effect of the structural remedy of adding one more competitor is weaker and is now dominated by the effect of the behavioral remedy of introducing a forward market.

#### 5. References

- Allaz, B. and Vila, J.-L. (1993). Cournot competition, forward markets and efficiency. Journal of Economic Theory, vol. 59(1), pp. 1–16.
- Binmore, K. (2007). Playing for real. A Text on Game Theory. Oxford: Oxford University Press.
- Borenstein, S. and Bushnell, J. (1999). An empirical analysis of the potential for market power in California's electricity market. Journal of Industrial Economics, vol. 47(3), pp. 285-323.
- Brandts, J., Pezanis-Christou, P. and Schram, A. (2008). Competition with forward contracts: a laboratory analysis motivated by electricity market design. The Economic Journal, vol. 118 (January), pp. 192-214.
- Bushnell, J. (2007). Oligopoly equilibria in electricity contract markets. Journal of Regulatory Economics, vol. 32(3), pp. 225-245.
- Devetag, G. and Ortmann, A. (2007). When and Why? A Critical Review of Coordination Failure in the Laboratory, Experimental Economics, vol. 10(3), pp. 331-344.
- European Commission, 2006a. Council Regulation (EC) No 1/2003 of 16 December 2002 on the implementation of the rules on competition laid down in Articles 81 and 82 of the Treaty, Brussels: European Commission, OJ 2003R0001— EN— 18.10.2006.
- European Commission, 2006b. Roundtable on remedies and sanctions in abuse of dominance cases, Brussels: European Commission, DAF/COMP/WD(2006)34.
- European Commission (2007a). DG Competition report on energy sector inquiry.
- European Commission (2007b). Prospects for the internal gas and electricity market.
- European Commission (2008). Update of the nuclear illustrative programme in the context of the second strategic energy review.
- Fischbacher, U. (2007). Z-Tree: Zurich Toolbox for Ready-made Economic Experiments. Experimental Economics, vol. 10(2), pp. 171-178.
- Green, R. (1996). Increasing competition in the British electricity spot market. The Journal of Industrial Economics, vol. 44(2), pp. 205-216.
- Green, R. (2004). Did English generators play Cournot? Capacity withholding in the electricity pool. Working Paper 0410, Massachusetts Institute of Technology, Center for Energy and Environmental Policy Research.
- Green, R. (2006). Market power mitigation in the UK power market. Utilities Policy, vol. 14, pp.76-89.
- Hertwig, R. and Ortmann, A. (2001). Experimental practices in economics: A methodological challenge for psychologists? Behavioral and Brain Sciences, vol. 24, pp. 383-451.

- Huck, S., Normann, H.-T. and Oechssler, J. (2004). Two are few and four are many: Number effects in experimental oligopoly. Journal of Economic Behavior and Organization, vol. 53(4), pp. 435-46.
- Hughes, J.S., Kao, J.L. (1997). Strategic forward contracting and observability. International Journal of Industrial Organization, vol. 16, pp. 121-133.
- Klemperer, P.D. and Meyer, M.A. (1989). Supply function equilibria in oligopoly under uncertainty. Econometrica, vol. 57(6), pp. 1243-1277.
- LeCoq, C. and Orzen, H. (2006). Do forward markets enhance competition? Experimental evidence. Journal of Economic Behavior and Organization, vol. 61(3), pp. 415-31.
- Ledyard, O. (2005). Public goods: a survey of experimental research. In: Kagel, J.H. & Roth, A.E. (Eds). The Handbook of Experimental Economics. Princeton: Princeton University Press, pp. 111-194.
- Lévêque, F. (2006). Antitrust enforcement in the electricity and gas industries: Problems and solutions for the EU. The Electricity Journal, vol.19(5), pp. 27-34.
- Mahenc, P. and Salanié, F. (2005). Softening competition through forward trading. Journal of Economic Theory, vol. 116, pp. 282-293.
- Matthes, F.C, Grashof, K. and Gores, S. (2007). Power generation market concentration in Europe 1996-2005. An empirical analysis. Öko-Institut e.V. Available at www.oeko.de.
- Liski, M. and Montero, J-P. (2006). Forward trading and collusion in oligopoly. Journal of Economic Theory, vol. 131, pp 212 230.
- Newbery, D. (2002). Predicting market power in wholesale electricity markets. EUI-RSCAS Working Paper 3, European University Institute, Robert Schuman Centre of Advanced Studies.
- Newbery, D. (2002). Problems of liberalising the electricity industry. European Economic Review, vol. 46(4-5), pp. 919-27.
- Van Eijkel, R. and Moraga-Gonzalez, J.L. (2010). Do firms sell forward for strategic reasons? An application to the wholesale market for natural gas. IESE Business School Working Paper No. 864.
- Van Koten, S. and Ortmann, A. (2008). The unbundling regime for electricity utilities in the EU: A case of legislative and regulatory capture? Energy Economics, vol. 30(6), pp. 3128-3140.
- Willems, B. (2002). Modeling Cournot competition in an electricity market with transmission constraints. The Energy Journal, vol. 23(3), pp. 95-126.
- Willems, B. (2006). Virtual divestitures, will they make a difference. Available at www.bertwillems.com.
- Willems, B., Rumiantseva, I. and Weigt, H. (2009). Cournot versus supply functions: What does the data tell us? Energy Economics, vol. 31(1), pp. 38-47.

- Wolak, F.A. (2001). An empirical analysis of the impact of hedge contracts on bidding behavior in a competitive electricity market. International Economic Journal, vol. 14, pp. 1-39.
- Wolak, F.A. and Patrick, R.H. (2001). The impact of market rules and market structure on the price determination process in the England and Wales electricity market. NBER Working Paper 8248, National Bureau of Economic Research.

#### 6. Appendices

#### A1. Production costs

 Table 12: Overview of aggregate cost of producing (rounded numbers)

| Eac<br>Units produced by<br>R<br>0 |                                  | icer<br>Total Costs | vo prod<br>narket)<br>Agg<br>Total Production |             | (af                    | p<br>ter fi    | roduc<br>rst di | th thre<br>cers<br>vestme<br>Aggre | ent)        | (                               | after s        |             | ur prod<br>divestm |             |
|------------------------------------|----------------------------------|---------------------|---|-------------|------------------------|----------------|-----------------|------------------------------------|-------------|---------------------------------|----------------|-------------|--------------------|-------------|
| Units produced by <b>N</b>         | ch Produ<br>Marginal Costs<br>MC | Cer Total Costs     | Agg   | regate      | Ea                     | ter fi         | ucer            | vestme                             |             |                                 |                | second      | divestm            | ent)        |
| Units produced by <b>N</b>         | Marginal Costs MC                | Total Costs         | 00  |             | Ea                     | ch Prod        | ucer            |                                    |             |                                 |                |             |                    |             |
| Units produced by <b>N</b>         | Marginal Costs MC                | Total Costs         | 00  |             |                        |                |                 | Aggre                              |             |                                 |                |             |                    |             |
| i by N                             | MC                               | -                   | Total Production                              | Total Costs | Units pro<br>each proc | Marg           | T               |                                    | <u> </u>    |                                 | Each Produ     | ucer        | Aggre              | egate       |
| 0                                  |                                  | TC                  |   |             | duced by<br>lucer      | Marginal Costs | Total Costs     | Total Production                   | Total Costs | Units produced by each producer | Marginal Costs | Total Costs | Total Production   | Total Costs |
|                                    | 0                                | TC                  | 2*N   | 2* TC       | Ν                      | MC             | TC              | 3*N                                | 3*TC        | Ν                               | MC             | TC          | 4* N               | 4*TC        |
| 1                                  |                                  | 0                   | 0   | 0           | 0                      | 0              | 0               | 0                                  | 0           | 0                               | 0              | 0           | 0                  | 0           |
| 1                                  | 1                                | 1                   | 2   | 2           | 1                      | 2              | 2               | 3                                  | 6           |                                 |                |             |                    |             |
| 2                                  | 5                                | 6                   | 4   | 12          |                        |                |                 |                                    |             | 1                               | 3              | 3           | 4                  | 12          |
| 3                                  | 9                                | 15                  | б   | 30          | 2                      | 8              | 10              | б                                  | 30          |                                 |                |             |                    |             |
| 4                                  | 16                               | 31                  | 8   | 62          |                        |                |                 |                                    |             | 2                               | 12             | 15          | 8                  | 60          |
| 5                                  | 24                               | 55                  | 10  | 110         | 3                      | 18             | 28              | 9                                  | 84          |                                 |                |             |                    |             |
| 6                                  | 35                               | 90                  | 12  | 180         | 4                      | 32             | 60              | 12                                 | 180         | 3                               | 30             | 45          | 12                 | 180         |
| 7                                  | 45                               | 135                 | 14  | 270         | 5                      | 50             | 110             | 15                                 | 330         |                                 |                |             |                    |             |
| 8                                  | 60                               | 195                 | 16  | 390         |                        |                |                 |                                    |             | 4                               | 55             | 100         | 16                 | 400         |
| 9                                  | 80                               | 275                 | 18  | 550         | 6                      | 70             | 180             | 18                                 | 540         |                                 |                |             |                    |             |
| 10                                 | 90                               | 365                 | 20  | 730         |                        |                |                 |                                    |             | 5                               | 85             | 185         | 20                 | 740         |
| 11                                 | 115                              | 480                 | 22  | 960         | 7                      | 100            | 280             | 21                                 | 840         |                                 |                |             |                    |             |
| 12                                 | 130                              | 610                 | 24  | 1220        | 8                      | 130            | 410             | 24                                 | 1230        | 6                               | 120            | 305         | 24                 | 1220        |
| 13                                 | 160                              | 770                 | 26  | 1540        | 9                      |                |                 |                                    |             |                                 |                |             |                    |             |
| 14                                 | 180                              | 950                 | 28  | 1900        |                        | 160            | 570             | 27                                 | 1710        | 7                               | 170            | 475         | 28                 | 1900        |
| 15                                 | 210                              | 1160                | 30  | 2320        | 10                     | 200            | 770             | 30                                 | 2310        |                                 |                |             |                    |             |
| 16                                 | 230                              | 1390                | 32  | 2780        |                        |                |                 |                                    |             | 8                               | 220            | 695         | 32                 | 2780        |
| 17                                 | 260                              | 1650                | 34  | 3300        | 11                     | 240            | 1010            | 33                                 | 3030        |                                 |                |             |                    |             |
| 18                                 | 300                              | 1950                | 36  | 3900        | 12                     | 290            | 1300            | 36                                 | 3900        | 9                               | 280            | 975         | 36                 | 3900        |
| 19                                 | 330                              | 2280                | 38  | 4560        | 13                     | 340            | 1640            | 39                                 | 4920        |                                 |                |             |                    |             |
| 20                                 | 360                              | 2640                | 40  | 5280        |                        |                |                 |                                    |             | 10                              | 345            | 1320        | 40                 | 5280        |
| 21                                 | 410                              | 3050                | 42  | 6100        | 14                     | 390            | 2030            | 42                                 | 6090        |                                 |                |             |                    |             |
| 22                                 | 430                              | 3480                | 44  | 6960        |                        |                | -               |                                    |             | 11                              | 420            | 1740        | 44                 | 6960        |
| 23                                 | 490                              | 3970                | 46  | 7940        | 15                     | 450            | 2480            | 45                                 | 7440        |                                 |                |             |                    |             |
| 24                                 | 520                              | 4490                | 48  | 8980        | 16                     | 510            | 2990            | 48                                 | 8970        | 12                              | 500            | 2240        | 48                 | 8960        |
| 25                                 | 560                              | 5050                | 50  | 10100       | 17                     | 580            | 3570            |                                    | 10710       |                                 |                |             |                    |             |
| 26                                 | 620                              | 5670                | 52  | 11340       |                        |                |                 |                                    |             | 13                              | 590            | 2830        | 52                 | 11320       |
| 27                                 | 660                              | 6330                | 54  | 12660       | 18                     | 650            | 4220            | 54                                 | 12660       |                                 |                |             |                    |             |
| 28                                 | 710                              | 7040                | 56  | 14080       |                        |                |                 |                                    |             | 14                              | 690            | 3520        | 56                 | 14080       |
| 29                                 | 760                              | 7800                | 58  | 15600       | 19                     | 720            | 4940            | 57                                 | 14820       |                                 |                |             |                    |             |
| 30                                 | 810                              | 8610                | 60  | 17220       | 20                     | 800            | 5740            |                                    | 17220       | 15                              | 790            | 4310        | 60                 | 17240       |
| 31                                 | 870                              | 9480                | 62  | 18960       | 21                     | 880            | 6620            |                                    | 19860       |                                 |                |             |                    |             |
| 32                                 | 920                              | 10400               | 64  | 20800       |                        |                |                 |                                    |             | 16                              | 890            | 5200        | 64                 | 20800       |
|                                    | 1000                             | 11400               | 66  | 22800       | 22                     | 970            | 7590            | 66                                 | 22770       |                                 | -              |             |                    |             |
|                                    | 1050                             | 12450               | 68  | 24900       |                        |                |                 |                                    |             | 17                              | 1010           | 6210        | 68                 | 24840       |
| -                                  | 1100                             | 13550               | 70  | 27100       | 23                     | 1060           | 8650            | 69                                 | 25950       |                                 |                |             |                    |             |
|                                    | 1150                             | 14700               | 72  | 29400       | 24                     | 1150           | 9800            | _                                  | 29400       | 18                              | 1140           | 7350        | 72                 | 29400       |

| 37 | 1230 | 15930 | 74 | 31860 | 25 | 1250 | 11050 | 75 | 33150 |    |      |       |    |       |
|----|------|-------|----|-------|----|------|-------|----|-------|----|------|-------|----|-------|
| 38 | 1320 | 17250 | 76 | 34500 |    |      |       |    |       | 19 | 1270 | 8620  | 76 | 34480 |
| 39 | 1350 | 18600 | 78 | 37200 | 26 | 1350 | 12400 | 78 | 37200 |    |      |       |    |       |
| 40 | 1450 | 20050 | 80 | 40100 |    |      |       |    |       | 20 | 1380 | 10000 | 80 | 40000 |
| 41 | 1500 | 21550 | 82 | 43100 | 27 | 1450 | 13850 | 81 | 41550 |    |      |       |    |       |
| 42 | 1600 | 23150 | 84 | 46300 | 28 | 1600 | 15450 | 84 | 46350 | 21 | 1550 | 11550 | 84 | 46200 |
| 43 | 1650 | 24800 | 86 | 49600 | 29 | 1650 | 17100 | 87 | 51300 |    |      |       |    |       |
| 44 | 1750 | 26550 | 88 | 53100 |    |      |       |    |       | 22 | 1700 | 13250 | 88 | 53000 |
| 45 | 1800 | 28350 | 90 | 56700 | 30 | 1800 | 18900 | 90 | 56700 |    |      |       |    |       |
| 46 | 1900 | 30250 | 92 | 60500 |    |      |       |    |       | 23 | 1900 | 15150 | 92 | 60600 |
| 47 | 2000 | 32250 | 94 | 64500 | 31 | 1950 | 20850 | 93 | 62550 |    |      |       |    |       |
| 48 | 2050 | 34300 | 96 | 68600 | 32 | 2050 | 22900 | 96 | 68700 | 24 | 2000 | 17150 | 96 | 68600 |

#### A2. Robustness tests

#### A2.1 Alternate statistical tests

As robustness tests, we ran one-sided Wilcoxon rank-sum tests, as in LeCoq and Orzen (2006), for our hypotheses on quantity, efficiency and productive efficiency.

Table 13 shows the results of the robustness tests on quantity. Overall they confirm our findings in the main test with two exceptions. The relationship q(M4)>q(M3) is not significant anymore (p-value=0.154), but barely so. The relationship q(M2F)>q(M3) has a lower p-value and thus is significant (p-value= 0.086).

| Due-sided two-sample<br>(M3F) > q(M3)***<br>p< 0.001)<br>U= 22 | Wilcoxon rank-sum (Ma<br>q(M4) > q(M3)<br>(p=0.154)<br>N= 22 | $\begin{tabular}{ l l l l l l l l l l l l l l l l l l l$ |  |
|--|--|--|--|
| p< 0.001)  | (p=0.154)  | ( <b>p=0.010</b> )                                       |  |
| p< 0.001)  | 4 /  |  |  |
| I=22   | N= 22  | N=22   |  |
|  |  |  |  |
|  |  |  |  |
| $(M2F) > q(M2)^{**}$   | $q(M3) > q(M2)^{**}$   | $q(M2F) > q(M3)^*$                                       |  |
| p = 0.01275  | ( <b>p=0.012</b> )   | ( <b>p=0.070</b> )                                       |  |
|  | •  |  |  |
| I= 22  | N= 22  | N= 22  |  |
| p  | <b>)= 0.01275</b>  | p= 0.01275 (p=0.012)                                     |  |

| Table 13:  | Test re | sults au | antity h  | vnotheses  |
|------------|---------|----------|-----------|------------|
| I UDIC ICI | LOUIU   | build qu | unitity m | , pourebeb |

| Hq.3 | q(M4) > q(M2F)<br>(p=0.794) |
|------|-----------------------------|
|      | N= 22                       |

Table 14 shows the results of the robustness tests on efficiency. Overall they confirm our findings in the main test; all relationships have the same levels of significance (0.1, 0.05, or 0.01) as in the main test.
| Table 14. Test results for h52.1, h52.2 and h52.5 |  |  |                                    |  |  |  |  |
|---|--|--|------------------------------------|--|--|--|--|
|   | One-sided two-sample Wilcoxon rank-sum (Mann-Whitney) test |  |                                    |  |  |  |  |
| H $\Omega$ .1 - Markets with 3 producers          | Ω(M3F) ><br>Ω(M3)***<br>(p= 0.002)                         | $\Omega(M4) > \Omega(M3)$<br>(p=<br>0.311) | Ω(M3F) ><br>Ω(M4)***<br>(p< 0.001) |  |  |  |  |
| Number of observations                            | N= 22  | N= 22                                      | N= 22                              |  |  |  |  |
|   |  |  |                                    |  |  |  |  |

## Table 14: Test results for HΩ.1, HΩ.2 and HΩ.3

| H $\Omega$ .2 - Markets with 2 producers | Ω(M2F) > Ω(M2)*<br>(p=0.079) | Ω(M3) > Ω(M2)**<br>(p=0.039) | Ω(M2F)> Ω(M3)<br>(p=<br>0.7251<br>) |
|--|------------------------------|------------------------------|-------------------------------------|
| Number of observations                   | N= 22                        | N= 22                        | N= 22                               |

| ΗΩ.3                   | $\Omega(M4) > \Omega(M2F)$ (p=0.603) |
|------------------------|--------------------------------------|
| Number of observations | N= 22                                |

Table 15 shows the results of the robustness tests on production efficiency. Overall they confirm our findings in the main test with one exception: The relationship  $\Phi(M4) < \Phi(M3)^*$  has a slightly higher p-value and thus is no longer significant (p-value= 0.100), but barely so.

### Table 15: Test results for HΦ.1 and HΦ.2

| One-sided two-sample Wilcoxon rank-sum |  |  |  |  |
|--|--|--|--|--|
| (Mann-Whitney) test                    |  |  |  |  |
| $\Phi(M4) < \Phi(M3)$                  | $\Phi(M3F) < \Phi(M3)$   |  |  |  |
| (p=0.100)                              | (p=0.859)  |  |  |  |
| N= 22                                  | N= 22  |  |  |  |
|  |  |  |  |  |
| $\Phi(M3) < \Phi(M2)^{**}$             | $\Phi(M2F) < \Phi(M2)^*$   |  |  |  |
| (p=0.041)                              | (p=0.079)  |  |  |  |
| N=22                                   | N= 22  |  |  |  |
|  | (Mann-Whitney) test<br>Φ(M4) < Φ(M3)<br>(p=0.100)<br>N= 22<br>Φ(M3) < Φ(M2)**<br>(p=0.041) |  |  |  |

Notably, the robustness tests confirm the results we found in the main tests, and suggest that introducing a forward market may also have a stronger effect on competition than adding one more competitor in markets with two competitors.

## A2.2 Comparability data without costs

We ran treatments for markets with two producers without costs to allow comparisons with an earlier experiment on the effect of forward markets by LeCoq and Orzen (2006). Table 16 shows the theoretical predictions for these cases.

|  | NE    | NE     | Walras-zc | JPM-zc   |
|--|-------|--------|-----------|----------|
|  | M2-zc | M2F-zc | (n=2)     | (n=2)    |
| $q^{\scriptscriptstyle f}_{\scriptscriptstyle ti}$ | -     | 16     | _         | _        |
| $q_{ti}$   | 25    | 30     | 37        | 18/ 1944 |
| $q_t$  | 50    | 60     | 74        | 37       |
| $p_t$  | 650   | 380    | 2         | 1001     |
| Prod. S.   | 32500 | 22800  | 148       | 37037    |
| Cons. S.   | 33075 | 47790  | 72927     | 17982    |
| Total S.   | 65575 | 70590  | 73075     | 55019    |
| Eff. (%)   | 89.74 | 96.60  | 100       | 75.29    |

Table 16: Theoretical predictions for zero-cost markets

Figure 4 shows the evolution of total (aggregate) quantities sold per period, averaged over groups. The treatments without forward markets are represented by open circles, the treatments with forward markets by filled circles. As in all other treatments, the aggregate production starts out rather low, 45, then quickly jump up in the direction of the Nash-equilibrium. Between rounds 10 and 12 behavior has stabilized.

#### Figure 4: Average aggregate quantities sold per period



<sup>&</sup>lt;sup>44</sup> One generator produces 18 units, the other 19 units.

<sup>&</sup>lt;sup>45</sup> We believe this might be a primer effect of the instructions, which presented examples with rather low numbers to facilitate understanding of the basic relationships.

## Averages by group

Table 17 shows that aggregate production tends to be significantly (p-values<0.093) smaller than the Nash-equilibrium, confirming the results of LeCoq and Orzen (2006).

|                        | Averages |        |
|------------------------|----------|--------|
|                        | M2zc     | M2Fzc  |
| Average production     | 41.6     | 50.3 9 |
|                        | (1.91)   | (2.51) |
| % of NE prediction     | 79.9%    | 83.8%  |
| Number of observations | N=11     | N=11   |
| % of NE prediction     | 93,2%,   | 93,8%, |
| LeCoq and Orzen (2006) |          |        |

| Table 17: Production averages and comparison |
|--|
|--|

Using a one-sided Wilcoxon rank-sum test we find that the increase in aggregate production due to a forward market is significant (p-value=0.014), confirming the results of LeCoq and Orzen (2006). A robustness tests confirms this finding.

## Table 18: Tests of effect of forward market

| Mair                             | 1 tests            |
|----------------------------------|--------------------|
| one-sided Wilcoxon rank-sum test | M2Fzc> M2zc**      |
|                                  | ( <b>p=0.014</b> ) |
|                                  | N=11               |

| Robustness to   | ests                        |
|---|-----------------------------|
| OLS regression with correction for<br>clustering on group level, followed by one-<br>sided F test on equality of the coefficients | M2Fzc> M2zc***<br>(p<0.010) |
|   | N= 572                      |

Figure 5 shows the evolution of efficiency per period, averaged over groups. The treatments without forward markets are represented by open circles, the treatments with forward markets by filled circles. As producers have no production costs, production efficiency as defined in the main text is always 100%. Efficiency is thus determined by the aggregate production and the average efficiency in Figure 5 closely follows the aggregate average production (Figure 4).

Figure 5: Average efficiency per period



Efficiency is lower than the Nash-equilibrium prediction. A two-sided Wilcoxon one-sample signed-rank test indicates that these differences are significant (p-values<0.017).

| Table 17. Efficiency averages and compar     | 19011  |                       |
|--|--------|-----------------------|
|  | M2zc   | M2Fzc                 |
| Average efficiency as % of Walras            | 79.7   | 88.3                  |
|  | (2.10) | (2.37)                |
| % of NE prediction                           | 89.8%  | 90.7%                 |
|  | N= 11  | N= 11                 |
| one-sided Wilcoxon rank-sum test             |        | M2Fzc>M2zc***         |
|  |        | ( <b>p&lt;0.010</b> ) |
|  |        | N= 16                 |
| OLS regression with correction for           |        | M2Fzc>M2zc**          |
| clustering on group level, followed by one-  |        | ( <b>p=0.011</b> )    |
| sided F test on equality of the coefficients |        |                       |
|  | N= 572 | N= 572                |

Table 19: Efficiency averages and comparison

#### A3. Sessions with experienced subjects

In October 2010 we ran sessions with subjects that had taken part in earlier sessions of the experiment. For each treatment we have 5 independent groups, except for M3F and M4, where we have 4 independent groups. For all treatments except M2 we assigned subjects to the exact same treatment they had participated in earlier. In the M2 treatments we had to rely on some subjects that had earlier participated in M3 or M4. Figure 6 shows the aggregate production for inexperienced subjects on the left and for experienced on the right. As can be seen, the basic pattern is the same.

The eyeball test reveals that the largest differences are in the first periods – experienced subjects produce visibly more.

We noted above that subjects start out producing rather low (below the average over all rounds) and that we believe that this is a primer effect. In the instructions we gave examples with low numbers to facilitate understanding. We believe this triggered our subjects to produce low amounts in the first few rounds. Experienced subjects seem less susceptible to this instructional framing effect. Figure 7 shows how much more experienced subjects produced than inexperienced ones on average over all treatments. Experienced subjects produce 20% more in the first round. After that the difference levels off to 10%, and from round 6 on the difference hovers close to zero.



Figure 7: Percentage increase of aggregate production by experienced subjects



To test if the aggregate production of experienced subjects is different from that of inexperienced subjects, we run a regression of the aggregate production on the treatment dummies interacted with the experience dummy for the last 12 periods:

$$AggSupply = \begin{cases} InExp \cdot \left(\beta_{IE,M2} \cdot M2 + \beta_{IE,M2F} \cdot M2F + \beta_{IE,M3} \cdot M3 + \beta_{IE,M3F} \cdot M3F + \beta_{IE,M4} \cdot M4\right) + \\ Exp \cdot \left(\beta_{E,M2} \cdot M2 + \beta_{E,M2F} \cdot M2F + \beta_{E,M3} \cdot M3 + \beta_{E3F} \cdot M3F + \beta_{E,M4} \cdot M4\right) + \varepsilon \end{cases}$$

In Exp (Exp) is the dummy for the inexperienced (experienced) subjects, and M2, M2F, M3, M3F, and M4 are the dummies for the treatments. We then run 2-sided F-tests for the differences between  $\beta_{IE,i}$  (inexperienced subjects) and  $\beta_{E,i}$  (experienced subjects) for all treatments. Table 20 reports the results.

|               | M2     | M2F     | M3     | M3F    | M4     |
|---------------|--------|---------|--------|--------|--------|
| Inexperienced | 39.34  | 46.31   | 44.24  | 49.55  | 46.20  |
|               | (1.46) | (1.976) | (1.18) | (0.58) | (0.95) |
| Experienced   | 43.12  | 45.73   | 41.98  | 50.94  | 46.38  |
| _             | (1.53) | (2.40)  | (1.57) | (0.16) | (0.93) |
| Difference    | +3.78  | -0.58   | -2.26  | +1.39  | +0.18  |
| Significance  | 0.0781 | 0.8533  | 0.2527 | 0.025  | 0.8937 |

Table 20: Aggregate production for experienced versus inexperienced subjects

Differences are significant for treatments M2 and M3F. In both these treatments experienced subjects produced more than inexperienced subjects. Another indication that experience leads to more production comes from regressing the aggregate production on the treatment dummies and a time variable to record how many months ago it is that the subject participated in the experiment. We conjecture that the more recently a subject has participated, the more influential his experience still is, and thus the more strongly might the effect of experience on the subject's decisions be. The

time variable is indeed negative and significant (p < 0.035): subjects that participated 6 months ago produce on average 2.2 units more than subjects who participated 12 months ago.

Experience increasing aggregate production is in line with the experimental evidence for public provision games. This evidence indicates that private contributions to a public good fall with experience (Ledyard, 1995). The private contribution that producers could make in Cournot competition is to exercise restraint in selling units on the forward and spot markets. Such a restraint softens competition in the spot market which results in a higher overall profit. Experienced producers thus make lower "public contributions" by not restraining themselves.

## A4. Predictions of the spot market price by our automated traders

| Total<br>Production<br>Stage A | Predicted<br>(NE)<br>Aggregate<br>Production | Predicted<br>(NE)<br>price | Total<br>Total<br>Production<br>Stage A | Predicted | i. |   | Total<br>Production<br>Stage A | Predicted<br>(NE)<br>Aggregate<br>Production | Predicted<br>(NE)<br>price |
|--------------------------------|--|----------------------------|---|-----------|----|---|--------------------------------|--|----------------------------|
| 0                              | 49.4   | 667                        | 33                                      | 71.4      | 73 |   | 66                             | 93.4   | 0                          |
| 1                              | 50.0   | 649                        | 34                                      | 72.0      | 55 |   | 67                             | 94.0   | 0                          |
| 2                              | 50.7   | 631                        | 35                                      | 72.7      | 37 |   | 68                             | 94.7   | 0                          |
| 3                              | 51.4   | 613                        | 36                                      | 73.4      | 19 |   | 69                             | 95.4   | 0                          |
| 4                              | 52.0   | 595                        | 37                                      | 74.0      | 1  |   | 70                             | 96.0   | 0                          |
| 5                              | 52.7   | 577                        | 38                                      | 74.7      | 0  |   | 71                             | 96.7   | 0                          |
| 6                              | 53.4   | 559                        | 39                                      | 75.4      | 0  |   | 72                             | 97.4   | 0                          |
| 7                              | 54.0   | 541                        | 40                                      | 76.0      | 0  |   | 73                             | 98.0   | 0                          |
| 8                              | 54.7   | 523                        | 41                                      | 76.7      | 0  |   | 74                             | 98.7   | 0                          |
| 9                              | 55.4   | 505                        | 42                                      |           | 0  |   | 75                             | 99.4   | 0                          |
| 10                             | 56.0   | 487                        | 43                                      | _         | 0  |   | 76                             | 100.0  | 0                          |
| 11                             | 56.7   | 469                        | 44                                      |           | 0  |   | 77                             | 100.7  | 0                          |
| 12                             | 57.4   | 451                        | 45                                      | 79.4      | 0  |   | 78                             | 101.4  | 0                          |
| 13                             | 58.0   | 433                        | 46                                      |           | 0  |   | 79                             | 102.0  | 0                          |
| 14                             | 58.7   |                            | 47                                      |           | 0  |   | 80                             | 102.7  | 0                          |
| 15                             | 59.4   | 397                        | 48                                      |           | 0  |   | 81                             | 103.4  | 0                          |
| 16                             | 60.0   |                            | 49                                      |           | 0  |   | 82                             | 104.0  | 0                          |
| 17                             | 60.7   | 361                        | 50                                      |           | 0  |   | 83                             | 104.7  | 0                          |
| 18                             | 61.4   |                            | 51                                      |           | 0  |   | 84                             | 105.4  | 0                          |
| 19                             | 62.0   | 325                        | 52                                      |           | 0  |   | 85                             | 106.0  | 0                          |
| 20                             | 62.7   | 307                        | 53                                      |           | 0  |   | 86                             | 106.7  | 0                          |
| 21                             | 63.4   | 289                        | 54                                      |           | 0  |   | 87                             | 107.4  | 0                          |
| 22                             | 64.0   | 271                        | 55                                      | _         | 0  |   | 88                             | 108.0  | 0                          |
| 23                             | 64.7   | 253                        | 56                                      |           | 0  |   | 89                             | 108.7  | 0                          |
| 24                             | 65.4   |                            | 57                                      |           | 0  | _ | 90                             | 109.4  | 0                          |
| 25                             | 66.0   | 217                        | 58                                      |           | 0  |   | 91                             | 110.0  | 0                          |
| 26                             | 66.7   |                            | 59                                      |           | 0  | _ | 92                             | 110.7  |                            |
| 27                             | 67.4   |                            | 60                                      |           | 0  |   | 93                             | 111.4  | 0                          |
| 28                             | 68.0   |                            | 61                                      |           | 0  | - | 94                             | 112.0  | 0                          |
| 29                             | 68.7   | 145                        | 62                                      |           | 0  |   | 95                             | 112.7  | 0                          |
| 30                             | 69.4   |                            | 63                                      |           | 0  |   | 96                             | 113.4  | 0                          |
| 31                             | 70.0   | 109                        | 64                                      |           | 0  |   |                                |  |                            |
| 32                             | 70.7   | 91                         | 65                                      | 92.7      | 0  |   |                                |  |                            |

M2F-zc: Total Production Stage A, Predicted Total Production and Resulting (Spot) Price

| Total<br>Production<br>Stage A | Predicted<br>(NE)<br>Aggregate<br>Production | Predicted<br>(NE)<br>price |
|--------------------------------|--|----------------------------|
| 0                              | 40.0   | 921                        |
| 1                              | 40.2   | 915                        |
| 2                              | 40.4   | 909                        |
| 3                              | 40.6   | 903                        |
| 4                              | 40.9   | 897                        |
| 5                              | 41.1   | 890                        |
| 6                              | 41.3   | 884                        |
| 7                              | 41.6   | 878                        |
| 8                              | 41.8   | 872                        |
| 9                              | 42.0   | 866                        |
| 10                             | 42.2   | 860                        |
| 11                             | 42.5   | 854                        |
| 12                             | 42.7   | 848                        |
| 13                             | 42.9   | 842                        |
| 14                             | 43.1   | 836                        |
| 15                             | 43.3   | 830                        |
| 16                             | 43.6   | 824                        |
| 17                             | 43.8   | 818                        |
| 18                             | 44.0   | 812                        |
| 19                             | 44.2   | 806                        |
| 20                             | 44.5   | 800                        |
| 21                             | 44.7   | 794                        |
| 22                             | 44.9   | 788                        |
| 23                             | 45.1   | 782                        |
| 24                             | 45.3   | 776                        |
| 25                             | 45.6   | 770                        |
| 26                             | 45.8   | 764                        |
| 27                             | 46.0   | 758                        |
| 28                             | 46.2   | 752                        |
| 29                             | 46.4   | 746                        |
| 30                             | 46.7   | 740                        |
| 31                             | 46.9   | 734                        |
| 32                             | 47.1   | 728                        |

| Total<br>Production<br>Stage A | Predicted<br>(NE)<br>Aggregate<br>Production | Predicted<br>(NE)<br>price |
|--------------------------------|--|----------------------------|
| 33                             | 47.3   | 723                        |
| 34                             | 47.5   | 717                        |
| 35                             | 47.7   | 711                        |
| 36                             | 48.0   | 705                        |
| 37                             | 48.2   | 699                        |
| 38                             | 48.4   | 693                        |
| 39                             | 48.6   | 688                        |
| 40                             | 48.8   | 682                        |
| 41                             | 49.0   | 676                        |
| 42                             | 49.3   | 670                        |
| 43                             | 49.5   | 664                        |
| 44                             | 49.7   | 659                        |
| 45                             | 49.9   | 653                        |
| 46                             | 50.1   | 647                        |
| 47                             | 50.3   | 641                        |
| 48                             | 50.5   | 636                        |
| 49                             | 50.7   | 630                        |
| 50                             | 51.0   | 624                        |
| 51                             | 51.2   | 619                        |
| 52                             | 52.0   | 596                        |
| 53                             | 53.0   | 569                        |
| 54                             | 54.0   | 542                        |
| 55                             | 55.0   | 515                        |
| 56                             | 56.0   | 488                        |
| 57                             | 57.0   | 461                        |
| 58                             | 58.0   | 434                        |
| 59                             | 59.0   | 407                        |
| 60                             | 60.0   | 380                        |
| 61                             | 61.0   | 353                        |
| 62                             | 62.0   | 326                        |
| 63                             | 63.0   | 299                        |
| 64                             | 64.0   | 272                        |
| 65                             | 65.0   | 245                        |

| ot) Price<br>Total<br>Production<br>Stage A | Predicted<br>(NE)<br>Aggregate<br>Production | Predicted<br>(NE)<br>price |
|---|--|----------------------------|
| 66  | 66.0   | 218                        |
| 67  | 67.0   | 191                        |
| 68  | 68.0   | 164                        |
| 69  | 69.0   | 137                        |
| 70  | 70.0   | 110                        |
| 71  | 71.0   | 83                         |
| 72  | 72.0   | 56                         |
| 73  | 73.0   | 29                         |
| 74  | 74.0   | 2                          |
| 75  | 75.0   | 0                          |
| 76  | 76.0   | 0                          |
| 77  | 77.0   | 0                          |
| 78  | 78.0   | 0                          |
| 79  | 79.0   | 0                          |
| 80  | 80.0   | 0                          |
| 81  | 81.0   | 0                          |
| 82  | 82.0   | 0                          |
| 83  | 83.0   | 0                          |
| 84  | 84.0   | 0                          |
| 85  | 85.0   | 0                          |
| 86  | 86.0   | 0                          |
| 87  | 87.0   | 0                          |
| 88  | 88.0   | 0                          |
| 89  | 89.0   | 0                          |
| 90  | 90.0   | 0                          |
| 91  | 91.0   | 0                          |
| 92  | 92.0   | 0                          |
| 93  | 93.0   | 0                          |
| 94  | 94.0   | 0                          |
| 95  | 95.0   | 0                          |
| 96  | 96.0   | 0                          |
|   |  |                            |
|   |  |                            |

|                     |                    |                   | lage A, Predic      |                    |               | <br>                |                    | <b>D</b> 14       |
|---------------------|--------------------|-------------------|---------------------|--------------------|---------------|---------------------|--------------------|-------------------|
| Total<br>Production | Predicted<br>(NE)  | Predicted<br>(NE) | Total<br>Production | Predicted<br>(NE)  |               | Total<br>Production | Predicted<br>(NE)  | Predicted<br>(NE) |
| Stage A             | (INE)<br>Aggregate | (INE)<br>price    | Stage A             | (INE)<br>Aggregate | (NE)<br>price | Stage A             | (INE)<br>Aggregate | (INE)<br>price    |
| Buge II             | Production         | price             | Stage 11            | Production         | price         |                     | Production         | price             |
| 0                   | 43.2               | 833               | 33                  | 48.4               | 693           | 66                  | 66.0               | 218               |
| 1                   | 43.4               | 829               | 34                  | 48.6               | 688           | 67                  | 67.0               | 191               |
| 2                   | 43.5               | 824               | 35                  | 48.7               | 684           | 68                  | 68.0               | 164               |
| 3                   | 43.7               | 820               | 36                  | 48.9               | 680           | 69                  | 69.0               | 137               |
| 4                   | 43.9               | 816               | 37                  | 49.0               | 676           | 70                  | 70.0               | 110               |
| 5                   | 44.0               | 811               | 38                  | 49.2               | 672           | 71                  | 71.0               | 83                |
| 6                   | 44.2               | 807               | 39                  | 49.3               | 668           | 72                  | 72.0               | 56                |
| 7                   | 44.3               | 803               | 40                  | 49.5               | 663           | 73                  | 73.0               | 29                |
| 8                   | 44.5               | 799               | 41                  | 49.7               | 659           | 74                  | 74.0               | 2                 |
| 9                   | 44.7               | 794               | 42                  | 49.8               | 655           | 75                  | 75.0               | 0                 |
| 10                  | 44.8               | 790               | 43                  | 50.0               | 651           | 76                  | 76.0               | 0                 |
| 11                  | 45.0               | 786               | 44                  | 50.1               | 647           | 77                  | 77.0               | 0                 |
| 12                  | 45.1               | 781               | 45                  | 50.3               | 643           | 78                  | 78.0               | 0                 |
| 13                  | 45.3               | 777               | 46                  | 50.4               | 639           | 79                  | 79.0               | 0                 |
| 14                  | 45.5               | 773               | 47                  | 50.6               | 635           | 80                  | 80.0               | 0                 |
| 15                  | 45.6               | 769               | 48                  | 50.7               | 630           | 81                  | 81.0               | 0                 |
| 16                  | 45.8               | 764               | 49                  | 50.9               | 626           | 82                  | 82.0               | 0                 |
| 17                  | 45.9               | 760               | 50                  | 51.0               | 622           | 83                  | 83.0               | 0                 |
| 18                  | 46.1               | 756               | 51                  | 51.2               | 618           | 84                  | 84.0               | 0                 |
| 19                  | 46.2               | 752               | 52                  | 52.0               | 596           | 85                  | 85.0               | 0                 |
| 20                  | 46.4               | 747               | 53                  | 53.0               | 569           | 86                  | 86.0               | 0                 |
| 21                  | 46.6               | 743               | 54                  | 54.0               | 542           | 87                  | 87.0               | 0                 |
| 22                  | 46.7               | 739               | 55                  | 55.0               | 515           | 88                  | 88.0               | 0                 |
| 23                  | 46.9               | 735               | 56                  | 56.0               | 488           | 89                  | 89.0               | 0                 |
| 24                  | 47.0               | 730               | 57                  | 57.0               | 461           | 90                  | 90.0               | 0                 |
| 25                  | 47.2               | 726               | 58                  | 58.0               | 434           | 91                  | 91.0               | 0                 |
| 26                  | 47.3               | 722               | 59                  | 59.0               | 407           | 92                  | 92.0               | 0                 |
| 27                  | 47.5               | 718               | 60                  | 60.0               | 380           | 93                  | 93.0               | 0                 |
| 28                  | 47.6               | 713               | 61                  | 61.0               | 353           | 94                  | 94.0               | 0                 |
| 29                  | 47.8               | 709               | 62                  | 62.0               | 326           | 95                  | 95.0               | 0                 |
| 30                  | 48.0               | 705               | 63                  | 63.0               | 299           | 96                  | 96.0               | 0                 |
| 31                  | 48.1               | 701               | 64                  | 64.0               | 272           |                     |                    |                   |
| 32                  | 48.3               | 697               | 65                  | 65.0               | 245           |                     |                    |                   |

| M3F: Total Production Stage A, Predicted | Total Production and Resulting (Spot) Price |
|--|---|
|--|---|

# A5. Sheets given to the subjects (M2, M2zc, M3, M4)

## Total Production and Resulting Price

| Production | Price/Unit | <br>Production and | Price/Unit | Production | Price/Unit |
|------------|------------|--------------------|------------|------------|------------|
| 0          | 2000       | 33                 |            | 66         | 218        |
| 1          | 1973       | 34                 | 1082       | 67         | 191        |
| 2          | 1946       | 35                 | 1055       | 68         | 164        |
| 3          | 1919       | 36                 | 1028       | 69         | 137        |
| 4          | 1892       | 37                 | 1001       | 70         | 110        |
| 5          | 1865       | 38                 | 974        | 71         | 83         |
| 6          | 1838       | 39                 | 947        | 72         | 56         |
| 7          | 1811       | 40                 | 920        | 73         | 29         |
| 8          | 1784       | 41                 | 893        | 74         | 2          |
| 9          | 1757       | 42                 | 866        | 75         | 0          |
| 10         | 1730       | 43                 | 839        | 76         | 0          |
| 11         | 1703       | 44                 | 812        | 77         | 0          |
| 12         | 1676       | 45                 | 785        | 78         | 0          |
| 13         | 1649       | 46                 | 758        | 79         | 0          |
| 14         | 1622       | 47                 | 731        | 80         | 0          |
| 15         | 1595       | 48                 | 704        | 81         | 0          |
| 16         | 1568       | 49                 | 677        | 82         | 0          |
| 17         | 1541       | 50                 | 650        | 83         | 0          |
| 18         |            | 51                 | 623        | 84         | 0          |
| 19         |            | 52                 | 596        | 85         | 0          |
| 20         | 1460       | 53                 |            | 86         | 0          |
| 21         | 1433       | 54                 |            | 87         | 0          |
| 22         | 1406       | 55                 | 515        | 88         | 0          |
| 23         | 1379       | 56                 |            | 89         | 0          |
| 24         | 1352       | 57                 | 461        | 90         | 0          |
| 25         | 1325       | 58                 |            | 91         | 0          |
| 26         |            | 59                 | 407        | 92         | 0          |
| 27         | 1271       | 60                 | 380        | 93         | 0          |
| 28         | 1244       | 61                 | 353        | 94         | 0          |
| 29         | 1217       | 62                 | 326        | 95         | 0          |
| 30         | 1190       | 63                 |            | 96         | 0          |
| 31         | 1163       | 64                 |            |            |            |
| 32         | 1136       | 65                 | 245        |            |            |

| (M2F, M2Fzc                              |   |         |  |                       |       |   |                                  |
|--|---|---------|--|-----------------------|-------|---|----------------------------------|
| Aggregate<br>number of<br>Units in Stage | Aggre<br>Resulting<br>Price in<br>STAGE B | gate Pi | Aggregate<br>number of<br>Units in Stage | Resulting<br>Price in | in ST | Aggregate<br>number of<br>Units in SPOT | Resulting<br>Price in<br>STAGE B |
| A+ B<br>0                                | 2000                                      |         | A+ B<br>33                               | 1109                  |       | Market 66                               | 218                              |
| 1  | 1973                                      |         | 33                                       | 109                   |       | 67                                      | 191                              |
| 2  | 1946                                      |         | 35                                       | 1055                  |       | 68                                      | 164                              |
| 3  | 1919                                      |         | 36                                       | 1033                  |       | 69                                      | 137                              |
| 4  | 1892                                      |         | 37                                       | 1001                  |       | 70                                      | 110                              |
| 5  | 1865                                      |         | 38                                       | 974                   |       | 71                                      | 83                               |
| 6  |   |         | 39                                       | 947                   |       | 72                                      | 56                               |
| 7  | 1811                                      |         | 40                                       | 920                   |       | 73                                      | 29                               |
| 8  | 1784                                      |         | 41                                       | 893                   |       | 74                                      | 2                                |
| 9  | 1757                                      |         | 42                                       | 866                   |       | 75                                      | 0                                |
| 10                                       | 1730                                      |         | 43                                       | 839                   |       | 76                                      | 0                                |
| 11                                       | 1703                                      |         | 44                                       | 812                   |       | 77                                      | 0                                |
| 12                                       | 1676                                      |         | 45                                       | 785                   |       | 78                                      | 0                                |
| 13                                       | 1649                                      |         | 46                                       | 758                   |       | 79                                      | 0                                |
| 14                                       | 1622                                      |         | 47                                       | 731                   |       | 80                                      | 0                                |
| 15                                       | 1595                                      |         | 48                                       | 704                   |       | 81                                      | 0                                |
| 16                                       |   |         | 49                                       | 677                   |       | 82                                      | 0                                |
| 17                                       | 1541                                      |         | 50                                       | 650                   |       | 83                                      | 0                                |
| 18                                       | 1514                                      |         | 51                                       | 623                   |       | 84                                      | 0                                |
| 19                                       |   |         | 52                                       | 596                   |       | 85                                      | 0                                |
| 20                                       | 1460                                      |         | 53                                       | 569                   |       | 86                                      | 0                                |
| 21                                       | 1433                                      |         | 54                                       | 542                   |       | 87                                      | 0                                |
| 22                                       | 1406                                      |         | 55                                       | 515                   |       | 88                                      |                                  |
| 23                                       |   |         | 56                                       |                       |       | 89                                      | 0                                |
| 24                                       | 1352                                      |         | 57                                       | 461                   |       | 90                                      | 0                                |
| 25                                       |   |         | 58                                       | 434                   |       | 91                                      | 0                                |
| <mark>26</mark><br>27                    |   |         | <mark>59</mark><br>60                    | 407                   |       | <mark>92</mark><br>93                   | 0                                |
| 27                                       | 1271<br>1244                              |         | 61                                       | 380<br>353            |       | 93                                      | 0                                |
| 28                                       |   |         | 62                                       | 335                   |       | 94                                      | 0                                |
| 30                                       |   |         | 63                                       | 299                   |       | 95                                      | 0                                |
| 30                                       | 1190                                      |         | 64                                       | 299                   |       | 90                                      | 0                                |
| 31                                       |   |         | 65                                       |                       |       |   |                                  |
| 52                                       | 1150                                      |         |  | 243                   |       |   |                                  |

| $(\mathbf{M}$ | (3F)        |
|---------------|-------------|
| (111          | <b>U</b> I) |

Total Production STAGE A and Resulting Price in STAGE A

| Total   | Price   | Total      | Price | <br>Total  | Price |
|---------|---------|------------|-------|------------|-------|
|         | STAGE A | production |       | production |       |
| STAGE A |         | STAGE A    |       | STAGE A    |       |
| 0       | 833     | 33         | 693   | 66         | 218   |
| 1       | 829     | 34         | 688   | 67         | 191   |
| 2       | 824     | 35         | 684   | 68         | 164   |
| 3       | 820     | 36         | 680   | 69         | 137   |
| 4       | 816     | 37         | 676   | 70         | 110   |
| 5       | 811     | 38         | 672   | 71         | 83    |
| 6       | 807     | 39         | 668   | 72         | 56    |
| 7       | 803     | 40         | 663   | 73         | 29    |
| 8       | 799     | 41         | 659   | 74         | 2     |
| 9       | 794     | 42         | 655   | 75         | 0     |
| 10      | 790     | 43         | 651   | 76         | 0     |
| 11      | 786     | 44         | 647   | 77         | 0     |
| 12      | 781     | 45         | 643   | 78         | 0     |
| 13      | 777     | 46         | 639   | 79         | 0     |
| 14      | 773     | 47         | 635   | 80         | 0     |
| 15      | 769     | 48         | 630   | 81         | 0     |
| 16      | 764     | 49         | 626   | 82         | 0     |
| 17      | 760     | 50         | 622   | 83         | 0     |
| 18      | 756     | 51         | 618   | 84         | 0     |
| 19      | 752     | 52         | 596   | 85         | 0     |
| 20      | 747     | 53         | 569   | 86         | 0     |
| 21      | 743     | 54         | 542   | 87         | 0     |
| 22      | 739     | 55         | 515   | 88         | 0     |
| 23      | 735     | 56         | 488   | 89         | 0     |
| 24      | 730     | 57         | 461   | 90         | 0     |
| 25      | 726     | 58         | 434   | 91         | 0     |
| 26      | 722     | <b>59</b>  | 407   | 92         | 0     |
| 27      | 718     | 60         | 380   | 93         | 0     |
| 28      | 713     | 61         | 353   | 94         | 0     |
| 29      | 709     | 62         | 326   | 95         | 0     |
| 30      | 705     | 63         | 299   | 96         | 0     |
| 31      | 701     | 64         | 272   |            |       |
| 32      | 697     | 65         | 245   |            |       |

(M2F)

Total Production STAGE A and Resulting Price in STAGE A

|             | Price/unit<br>TAGE A<br>921<br>915 | Total<br>production<br>STAGE A<br>33 | Price/unit<br>STAGE A |   | Total production | Price/unit |
|-------------|------------------------------------|--------------------------------------|-----------------------|---|------------------|------------|
| STAGE A 0 1 | 921                                | STAGE A                              | STAGE A               |   | production       | STACE A    |
| 0<br>1      |                                    | STAGE A                              |                       |   | production       | STAGE A    |
| 1           |                                    | 33                                   |                       |   | <b>STAGE A</b>   |            |
|             | 915                                |                                      | 723                   |   | 66               | 218        |
| 2           |                                    | 34                                   | 717                   | Γ | 67               | 191        |
| <i>∠</i>    | 909                                | 35                                   | 711                   |   | 68               | 164        |
| 3           | 903                                | 36                                   | 705                   | Γ | 69               | 137        |
| 4           | 897                                | 37                                   | 699                   |   | 70               | 110        |
| 5           | 890                                | 38                                   | 693                   |   | 71               | 83         |
| 6           | 884                                | 39                                   | 688                   |   | 72               | 56         |
| 7           | 878                                | 40                                   | 682                   |   | 73               | 29         |
| 8           | 872                                | 41                                   | 676                   |   | 74               | 2          |
| 9           | 866                                | 42                                   | 670                   |   | 75               | 0          |
| 10          | 860                                | 43                                   | 664                   |   | 76               | 0          |
| 11          | 854                                | 44                                   | 659                   |   | 77               | 0          |
| 12          | 848                                | 45                                   | 653                   |   | 78               | 0          |
| 13          | 842                                | 46                                   | 647                   |   | 79               | 0          |
| 14          | 836                                | 47                                   | 641                   |   | 80               | 0          |
| 15          | 830                                | 48                                   | 636                   |   | 81               | 0          |
| 16          | 824                                | 49                                   | 630                   |   | 82               | 0          |
| 17          | 818                                | 50                                   | 624                   |   | 83               | 0          |
| 18          | 812                                | 51                                   | 619                   |   | 84               | 0          |
| 19          | 806                                | 52                                   | 596                   |   | 85               | 0          |
| 20          | 800                                | 53                                   | 569                   |   | 86               | 0          |
| 21          | 794                                | 54                                   | 542                   |   | 87               | 0          |
| 22          | 788                                | 55                                   | 515                   |   | 88               | 0          |
| 23          | 782                                | 56                                   | 488                   |   | 89               | 0          |
| 24          | 776                                | 57                                   | 461                   |   | 90               | 0          |
| 25          | 770                                | 58                                   | 434                   |   | 91               | 0          |
| 26          | 764                                | 59                                   | 407                   |   | 92               | 0          |
| 27          | 758                                | 60                                   | 380                   |   | 93               | 0          |
| 28          | 752                                | 61                                   | 353                   |   | 94               | 0          |
| 29          | 746                                | 62                                   | 326                   |   | 95               | 0          |
| 30          | 740                                | 63                                   | 299                   |   | 96               | 0          |
| 31          | 734                                | 64                                   | 272                   |   |                  |            |
| 32          | 728                                | 65                                   | 245                   |   |                  |            |

## (M2Fzc)

Total Production STAGE A and Resulting Price in STAGE A

| Total          | Price/unit        | Total          | Price/unit |   | Total          | Price/unit |
|----------------|-------------------|----------------|------------|---|----------------|------------|
| production     | STAGE A           | production     |            |   | production     |            |
| <b>STAGE A</b> |                   | <b>STAGE A</b> |            |   | <b>STAGE A</b> |            |
| 0              | 667               | 33             | 73         |   | 66             | 0          |
| 1              | 649               | 34             | 55         |   | 67             | 0          |
| 2              | 631               | 35             | 37         |   | 68             | 0          |
| 3              | 613               | 36             | 19         |   | 69             | 0          |
| 4              | 595               | 37             | 1          |   | 70             | 0          |
| 5              | 577               | 38             | 0          |   | 71             | 0          |
| 6              | 559               | 39             | 0          |   | 72             | 0          |
| 7              | 541               | 40             | 0          |   | 73             | 0          |
| 8              | 523               | 41             | 0          |   | 74             | 0          |
| 9              | 505               | 42             | 0          |   | 75             | 0          |
| 10             | 487               | 43             | 0          |   | 76             | 0          |
| 11             | 469               | 44             | 0          |   | 77             | 0          |
| 12             | 451               | 45             | 0          |   | 78             | 0          |
| 13             | 433               | 46             | 0          |   | 79             | 0          |
| 14             | 415               | 47             | 0          |   | 80             | 0          |
| 15             | 397               | 48             | 0          |   | 81             | 0          |
| 16             | 379               | 49             | 0          |   | 82             | 0          |
| 17             | 361               | 50             | 0          |   | 83             | 0          |
| 18             | 343               | 51             | 0          |   | 84             | 0          |
| 19             | 325               | 52             | 0          |   | 85             | 0          |
| 20<br>21       | <u>307</u><br>289 | 53<br>54       | 0          |   | 86<br>87       | 0          |
| 21             | 271               | 55             | 0          |   | 88             | 0          |
| 22             | 253               | 56             | 0          |   | 89             | 0          |
| 23             | 235               | 57             | 0          |   | <u> </u>       | 0          |
| 25             | 217               | 58             | 0          |   | 91             | 0          |
| 26             | 199               | 59             | 0          |   | 92             | 0          |
| 27             | 181               | 60             | 0          |   | 93             | 0          |
| 28             | 163               | 61             | 0          |   | 94             | 0          |
| 29             | 145               | 62             | 0          |   | 95             | 0          |
| 30             | 127               | 63             | 0          |   | 96             | 0          |
| 31             | 109               | 64             | 0          |   |                |            |
| 32             | 91                | 65             | 0          |   |                |            |
|                |                   |                |            | l |                |            |

|                   |                   |                | Prod | uction Costs      |                   |                |
|-------------------|-------------------|----------------|------|-------------------|-------------------|----------------|
| Units<br>Produced | Marginal<br>Costs | Total<br>Costs |      | Units<br>produced | Marginal<br>Costs | Total<br>Costs |
| 1                 | 1                 | 1              |      | 25                | 560               | 5050           |
| 2                 | 5                 | 6              |      | 26                | 620               | 5670           |
| 3                 | 9                 | 15             |      | 27                | 660               | 6330           |
| 4                 | 16                | 31             |      | 28                | 710               | 7040           |
| 5                 | 24                | 55             |      | 29                | 760               | 7800           |
| 6                 | 35                | 90             |      | 30                | 810               | 8610           |
| 7                 | 45                | 135            |      | 31                | 870               | 9480           |
| 8                 | 60                | 195            |      | 32                | 920               | 10400          |
| 9                 | 80                | 275            |      | 33                | 1000              | 11400          |
| 10                | 90                | 365            |      | 34                | 1050              | 12450          |
| 11                | 115               | 480            |      | 35                | 1100              | 13550          |
| 12                | 130               | 610            |      | 36                | 1150              | 14700          |
| 13                | 160               | 770            |      | 37                | 1230              | 15930          |
| 14                | 180               | 950            |      | 38                | 1320              | 17250          |
| 15                | 210               | 1160           |      | 39                | 1350              | 18600          |
| 16                | 230               | 1390           |      | 40                | 1450              | 20050          |
| 17                | 260               | 1650           |      | 41                | 1500              | 21550          |
| 18                | 300               | 1950           |      | 42                | 1600              | 23150          |
| 19                | 330               | 2280           |      | 43                | 1650              | 24800          |
| 20                | 360               | 2640           |      | 44                | 1750              | 26550          |
| 21                | 410               | 3050           |      | 45                | 1800              | 28350          |
| 22                | 430               | 3480           |      | 46                | 1900              | 30250          |
| 23                | 490               | 3970           |      | 47                | 2000              | 32250          |
| 24                | 520               | 4490           |      | 48                | 2050              | 34300          |

## (M2, M2F)

| (M3, M3F)<br>Production Costs |          |                    |  |  |  |  |
|-------------------------------|----------|--------------------|--|--|--|--|
| Units                         | Marginal | <b>Total Costs</b> |  |  |  |  |
| Produced                      | Costs    |                    |  |  |  |  |
| 0                             | 0        | 0                  |  |  |  |  |
| 1                             | 2        | 2                  |  |  |  |  |
| 2                             | 8        | 10                 |  |  |  |  |
| 3                             | 18       | 28                 |  |  |  |  |
| 4                             | 32       | 60                 |  |  |  |  |
| 5                             | 50       | 110                |  |  |  |  |
| 6                             | 70       | 180                |  |  |  |  |
| 7                             | 100      | 280                |  |  |  |  |
| 8                             | 130      | 410                |  |  |  |  |
| 9                             | 160      | 570                |  |  |  |  |
| 10                            | 200      | 770                |  |  |  |  |
| 11                            | 240      | 1010               |  |  |  |  |
| 12                            | 290      | 1300               |  |  |  |  |
| 13                            | 340      | 1640               |  |  |  |  |
| 14                            | 390      | 2030               |  |  |  |  |
| 15                            | 450      | 2480               |  |  |  |  |
| 16                            | 510      | 2990               |  |  |  |  |
| 17                            | 580      | 3570               |  |  |  |  |
| 18                            | 650      | 4220               |  |  |  |  |
| 19                            | 720      | 4940               |  |  |  |  |
| 20                            | 800      | 5740               |  |  |  |  |
| 21                            | 880      | 6620               |  |  |  |  |
| 22                            | 970      | 7590               |  |  |  |  |
| 23                            | 1060     | 8650               |  |  |  |  |
| 24                            | 1150     | 9800               |  |  |  |  |
| 25                            | 1250     | 11050              |  |  |  |  |
| 26                            | 1350     | 12400              |  |  |  |  |
| 27                            | 1450     | 13850              |  |  |  |  |
| 28                            | 1600     | 15450              |  |  |  |  |
| 29                            | 1650     | 17100              |  |  |  |  |
| 30                            | 1800     | 18900              |  |  |  |  |
| 31                            | 1950     | 20850              |  |  |  |  |
| 32                            | 2050     | 22900              |  |  |  |  |

| (M4)<br>Production Costs |                   |                |  |  |  |  |  |
|--------------------------|-------------------|----------------|--|--|--|--|--|
| Units<br>produced        | Marginal<br>Costs | Total<br>Costs |  |  |  |  |  |
| 0                        | 0                 | 0              |  |  |  |  |  |
| 1                        | 3                 | 3              |  |  |  |  |  |
| 2                        | 12                | 15             |  |  |  |  |  |
| 23                       | 30                | 45             |  |  |  |  |  |
| 4                        | 55                | 100            |  |  |  |  |  |
| 5                        | 85                | 185            |  |  |  |  |  |
| 6                        | 120               | 305            |  |  |  |  |  |
| 7                        | 170               | 475            |  |  |  |  |  |
| 8                        | 220               | 695            |  |  |  |  |  |
| 9                        | 280               | 975            |  |  |  |  |  |
| 10                       | 345               | 1320           |  |  |  |  |  |
| 11                       | 420               | 1740           |  |  |  |  |  |
| 12                       | 500               | 2240           |  |  |  |  |  |
| 13                       | 590               | 2830           |  |  |  |  |  |
| 14                       | 690               | 3520           |  |  |  |  |  |
| 15                       | 790               | 4310           |  |  |  |  |  |
| 16                       | 890               | 5200           |  |  |  |  |  |
| 17                       | 1010              | 6210           |  |  |  |  |  |
| 18                       | 1140              | 7350           |  |  |  |  |  |
| 19                       | 1270              | 8620           |  |  |  |  |  |
| 20                       | 1380              | 10000          |  |  |  |  |  |
| 21                       | 1550              | 11550          |  |  |  |  |  |
| 22                       | 1700              | 13250          |  |  |  |  |  |
| 23                       | 1900              | 15150          |  |  |  |  |  |
| 24                       | 2000              | 17150          |  |  |  |  |  |

Working Paper Series ISSN 1211-3298 Registration No. (Ministry of Culture): E 19443

Individual researchers, as well as the on-line and printed versions of the CERGE-EI Working Papers (including their dissemination) were supported from the following institutional grants:

- Economic Aspects of EU and EMU Entry [Ekonomické aspekty vstupu do Evropské unie a Evropské měnové unie], No. AVOZ70850503, (2005-2011);
- Economic Impact of European Integration on the Czech Republic [Ekonomické dopady evropské integrace na ČR], No. MSM0021620846, (2005-2011);

Specific research support and/or other grants the researchers/publications benefited from are acknowledged at the beginning of the Paper.

(c) Silvester Van Koten and Andreas Ortmann, 2011

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical or photocopying, recording, or otherwise without the prior permission of the publisher.

Published by Charles University in Prague, Center for Economic Research and Graduate Education (CERGE) and Economics Institute ASCR, v. v. i. (EI) CERGE-EI, Politických vězňů 7, 111 21 Prague 1, tel.: +420 224 005 153, Czech Republic. Printed by CERGE-EI, Prague Subscription: CERGE-EI homepage: http://www.cerge-ei.cz

Phone: + 420 224 005 153 Email: office@cerge-ei.cz Web: http://www.cerge-ei.cz

Editor: Michal Kejak Editorial board: Jan Kmenta, Randall Filer, Petr Zemčík

The paper is available online at http://www.cerge-ei.cz/publications/working\_papers/.

ISBN 978-80-7343-238-6 (Univerzita Karlova. Centrum pro ekonomický výzkum a doktorské studium) ISBN 978-80-7344-229-3 (Národohospodářský ústav AV ČR, v. v. i.)

CERGE-EI P.O.BOX 882 Politických vězňů 7 111 21 Praha 1 Czech Republic http://www.cerge-ei.cz