Models of competition between one for-profit and one nonprofit firm^{*}

Petra Brhlikova †

Abstract

To study the coexistence of two different ownership forms within an industry, I develop a simple model of competition between one forprofit and one nonprofit firm. The two firms have different objectives and face different constraints due to their choice of ownership status. Assuming heterogenous consumers I derive quality-price bundles provided by the two firms and their market shares under various conditions.

Pro analýzu koexistence dvou různych vlastnických forem v rámci jednoho sektoru vytvařím model souteže mezi jednou ziskovou a jednou neziskovou firmou. Tyto firmy mají různé účelové funkce a platí pro ně různá omezení. Za předpokladu heterogenních spotřebitelů odvozuji kvalitu a cenu produktů dodávaných danými firmami a jejich podíl na trhu.

Keywords: Nonprofit firm, for-profit firm, monopoly, duopoly, mixed industry JEL Classification: L31, L1, D42, D43

^{*}I would like to thank Marc Bilodeau, Andreas Ortmann, Avner Shaked, and Richard Steinberg for helpful comments. This research was started during a mobility stay at IUPUI Economics Department, whose support is gratefully acknowledged.

[†]CERGE-EI, Charles University, Prague and the Academy of Sciences of the Czech Republic, P.O.Box 882, Politickych veznu 7, 11121 Prague 1, Czech Republic, phone: +420 224 005 227, e-mail: petra.brhlikova@cerge-ei.cz.